

**INFO-COMMUNICATIONS MEDIA DEVELOPMENT AUTHORITY**  
**REQUIREMENTS FOR TELECOMMUNICATION EQUIPMENT LABELS AND**  
**ADVERTISEMENTS**

**1. INTRODUCTION**

1.1 IMDA issues this publication pursuant to –

- (a) conditions 8(a) to (e) of the Dealer’s Class Licence as prescribed in the Second Schedule of the Telecommunications (Dealers) Regulations; and
- (b) conditions 12(a) to (e) of the Telecommunication Dealer’s Individual Licence.

1.2 All holders of a Dealer’s Class Licence and Dealer’s Individual Licence are required to comply with the labeling and advertisement requirements specified in this publication in accordance with their respective licence conditions.

1.3 The primary purpose of the labelling and advertisement requirements is to facilitate the easy identification of telecommunication equipment which is approved for use in Singapore. The compliance label indicates that the equipment complies with the standards and specifications published by IMDA, is compatible with the public telecommunication networks in Singapore, and does not cause radio frequency interference to other authorised radio-communication networks. This provides greater assurance to consumers at the point of purchase that the telecommunication equipment has been approved for use in Singapore. This label also identifies the registering equipment suppliers.

1.4 Except for certain telecommunication equipment that are not required to be approved by IMDA, licensees shall obtain IMDA’s approval, by way of registration under the Regulations, before selling any telecommunication equipment.

1.5 IMDA also maintains a list of registered equipment on its website<sup>1</sup> to identify equipment which may be sold for use in Singapore.



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<sup>1</sup> [www.gobusiness.gov.sg/licences](http://www.gobusiness.gov.sg/licences)

## 2 DEFINITIONS

2.1 In this publication, unless the context otherwise requires —

“Dealer’s Class Licence” means a licence referred to in regulation 3 of the Regulations;

“Dealer’s Individual Licence” means a licence referred to in regulation 4 of the Regulations;

“IMDA” means the Info-communications Media Development Authority;

"licence" means a Dealer’s Class Licence or a Dealer’s Individual Licence;

"licensee" means a person to whom a licence is granted, and includes an employee of the licensee;

“registered equipment” means any telecommunication equipment registered for sale under regulation 20(6) of the Regulations; and “non-registered equipment” means any telecommunication equipment that is not a registered equipment.

“Regulations” means the Telecommunications (Dealers) Regulations (Cap. 323, Rg. 6); and

“telecommunication equipment” means any appliance, apparatus or accessory used or intended to be used for telecommunications.

## 3 LABELLING AND ADVERTISEMENT REQUIREMENTS

### Labelling

3.1 Condition 8(a) of the Dealer’s Class Licence and condition 12(a) of the Dealer’s Individual Licence requires licensees to affix, or ensure that there is affixed, on all registered equipment intended for use in Singapore or on the equipment’s instruction manual or packaging, such labels as IMDA may specify stating or indicating that the equipment complies with the standards and specifications published by IMDA before such equipment is displayed or offered for sale.

3.2 Licensees shall affix the label specified in section 4 of this publication on their registered equipment for compliance with condition 8(a) or 12(a) of their respective licences (as the case may be).

3.3 Licensees are to note that condition 8(d) of the Dealer’s Class Licence and condition 12(d) of the Dealer’s Individual Licence provides that a licensee shall **refrain from affixing on** - (i) any telecommunication equipment which is not a

registered equipment; (ii) any advertisement, pamphlet or brochure relating to any such telecommunication equipment; and (iii) any instruction manual or packaging of any such telecommunication equipment, any label stating or indicating that the telecommunication equipment complies with the standards and specifications published by IMDA.

- 3.4 Licensees shall therefore ensure that they do not affix the label specified in section 4 of this publication, or any equivalent or similar label stating or indicating compliance with IMDA's standards and specifications, on any telecommunication equipment which is not registered equipment.
- 3.5 Similarly, the label specified in section 4 shall not be affixed on any telecommunication equipment which is not required to be approved by IMDA under the Regulations. If a licensee wishes to affix such a label on such equipment, the equipment shall be registered with IMDA in accordance with the Regulations.

#### Advertisements

- 3.6 Condition 8(c) of the Dealer's Class Licence and condition 12(c) of the Dealer's Individual Licence requires licensees to ensure that every advertisement, pamphlet or brochure relating to any telecommunication equipment which is sold or offered for sale contains such information as IMDA may specify.
- 3.7 Licensees shall comply with the advertisement requirements specified in section 5 of this publication for compliance with condition 8(c) or 12(c) of their respective licences (as the case may be).

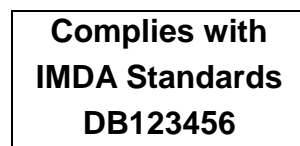
#### **4. COMPLIANCE LABEL**

- 4.1 In accordance with condition 8(a) of the Dealer's Class Licence and condition 12(a) of the Dealer's Individual Licence (as the case may be), a licensee shall affix the following compliance label on all registered equipment or on the equipment's instruction manual or packaging before such equipment is displayed or offered for sale:

#### COMPLIANCE LABEL



Label Size 17mm by 9mm  
**(Not to Scale)**



Example

- 4.2 As an alternative to affixing the compliance label in the manner specified in section 4.1 above, a licensee may implement electronic compliance labelling subject to its compliance with section 4.3 below. Electronic compliance labelling may be implemented by displaying the compliance label on the equipment's built-in display screen or by including the compliance label in the equipment softcopy instruction manual.
- 4.3 Where the licensee elects to use the electronic compliance labelling method, the licensee shall provide an instruction guide or leaflet in the packaging accompanying the registered equipment describing the method which it has adopted to display the compliance label and provide clear instructions on how consumers may locate the electronic compliance label for their own verification.
- 4.4 A licensee shall not affix labels of different dimensions from those stipulated in section 4.1 without obtaining the prior written approval of IMDA.

## **5 ADVERTISEMENTS**

- 5.1 In accordance with Condition 12(c) of the Dealer's Individual Licence, a licensee shall ensure that every advertisement, pamphlet or brochure relating to any non-registered telecommunication equipment which he sells or offers for sale, the words "FOR EXPORT ONLY" must be stated.

## **6. BREACH OF LICENCE**

- 6.1 A failure to comply with the requirements specified in this publication constitutes a breach of condition 8 of the Dealer's Class licence and condition 12 of the Dealer's Individual licence (as the case may be) for which IMDA may take enforcement action under the Telecommunications Act (Cap 323).