

MEDIA MARKET CONDUCT CODE

CATEGORY "A" PROGRAMMES

For the purpose of paragraph 2.5.1.1 of the Media Market Conduct Code, the Media Development Authority of Singapore hereby issues the following notice

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With effect from 15 April 2003, programmes of sporting events set out below are classified as Category "A" programmes in which no Subscription Television Licensee may obtain for its own use any exclusive right to carry such programmes, whether "live" or "delayed".

- (1) The Olympic Games;
- (2) South East Asian Games;
- (3) Asian Games;
- (4) Commonwealth Games;
- (5) S-League.

Issued on 1st April 2003