

Submission Guidelines for Films under the Simultaneous Rating System

Before the Film Screening

1. Film distributors should inform IMDA in writing their intent to exhibit different versions of the film in advance. This allows ample time for publicity and promotion so that consumers are aware of the different versions available to help them make an informed choice. Where such a decision is made at a late stage, the film distributor can proceed to screen the original version first to provide ample time for publicity so that consumers are aware of the availability of an edited version before scheduling it.
2. The different version(s) of the film must be submitted to IMDA for classification.
3. Film distributors/exhibitors should advise on the marketing efforts and the precautionary measures which the relevant distributor and exhibitor(s) will undertake to ensure age restrictions are complied with which includes:
 - Name of film exhibitor(s) involved (eg. Golden Village, Shaw Renters, etc.)
 - Where the different versions are being exhibited at different venues, to indicate the venues.
 - Where the different versions are scheduled at different timeslots, to state the specific timeslots
 - The modes of communication, sales platforms and marketing efforts used (including online and mobile ticketing portals) to inform consumers of the different versions of the film made available
4. IMDA must be informed should there be any change to the arrangements.

Actual Film Screening

1. Film exhibitors are to ensure that the usual age checks are conducted for films with age restrictions.
2. IMDA will conduct compliance checks to ensure film exhibitors execute and screen the right version of the film to the right target audience group, and conduct age verification for those purchasing ticket to watch a film with age restrictions. Where non-compliance is detected, this will be considered a breach of licence conditions with penalties applicable.