

## Label Specification Guide for Consumer Advice on Edited Version (Video Titles)

The label specifications highlight that a video title is an edited version and ensures all visual packaging are consistently labelled to assist consumers in making informed choices. All labels produced by video companies should be clear and visible.

(Below) A visual example of how consumer advice could be reflected on a video packaging/ inlay.

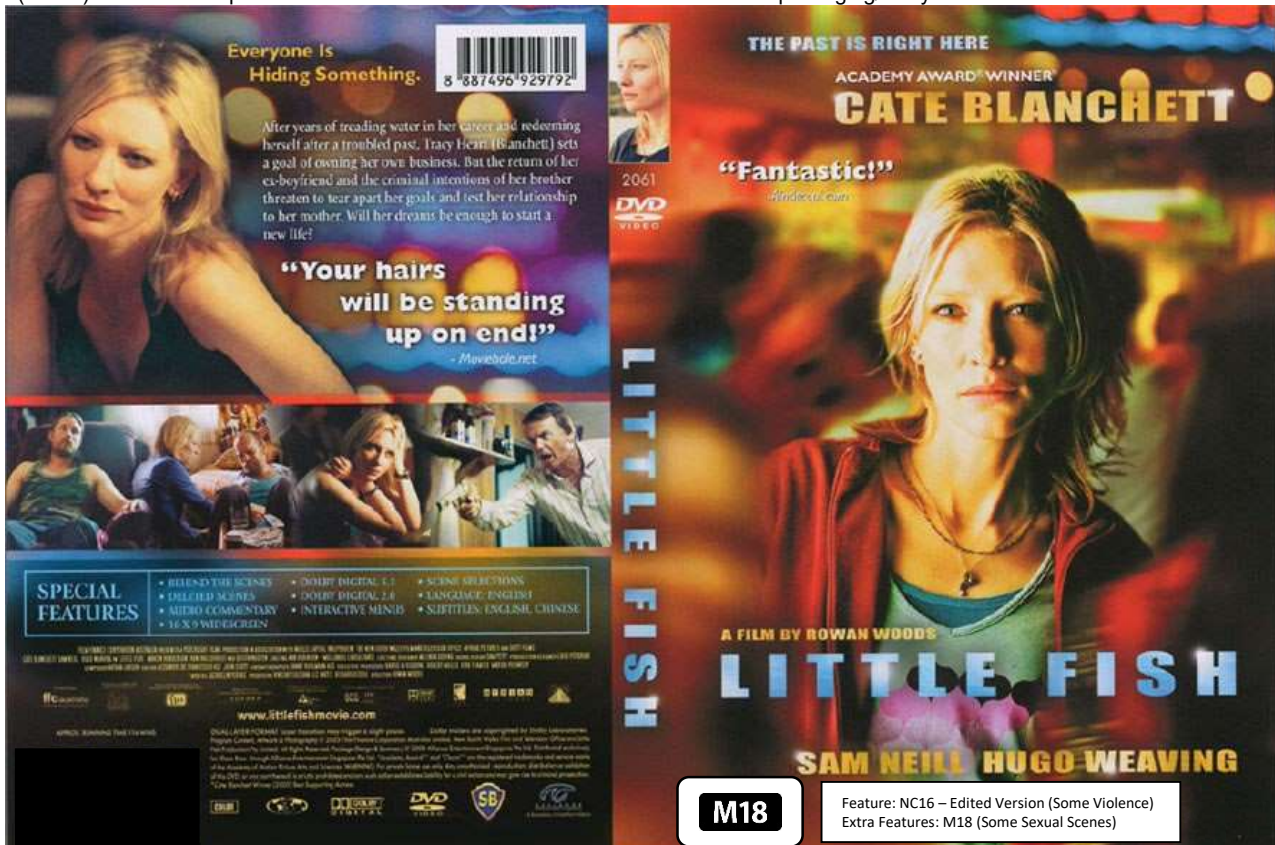


Image credit: Alliance Entertainment Singapore Pte Ltd

**Edited Version**

**Size: 10**

**Font Typeface: Non-italic Arial Bold**

**Edited Version**

- “Edited Version” can be either black text against white/ lighter-coloured background OR white text against a black/ darker-coloured background (as illustrated above).
- Chinese text is to be included when stipulated by the IMDA.

## **Examples where Feature is an Edited Version**

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This applies where the submission contains only the Feature OR when Extra Features are of the same rating but does not warrant a consumer advice.

**Feature: PG – Edited Version**

**Feature: PG – Edited Version, 删剪版本**

## **Examples where rating of Feature differs from Extra Features**

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This applies where rating of Extra Features is higher than that of the Feature.

**Feature: NC16 – Edited Version (Some Violence)  
Extra Features: M18 (Some Sexual Scenes)**

**Feature: NC16 – Edited Version, 删剪版本 (Some Violence, 些许暴力画面)  
Extra Features: M18 (Some Sexual Scenes, 些许性相关画面)**