

# Take Your Business To The Next Level, Go Digital!



#### Grow Digital

- Advanced Digital Solutions
- Chief Technology Officeras-a-Service (CTO-as-a-Service

# Industry Digital Plan (IDP)

Guide on digital solutions and training required for each stage of your business growth.

#### **Advanced Digital Solutions**

Advanced and integrated digital solutions to help you strengthen business continuity and build longer term resilience.

# **CTO-as-a-Service**

Use the web application to assess your digital readiness, search for digital solutions and request for digital advisory and project management services. (To be launched)

# **Pre-Approved Solutions**

Proven SME-friendly digital solutions pre-approved by IMDA to meet your business needs. Government grants, e.g. Productivity Solutions Grant (PSG), are available for the adoption of these solutions.

# **Start Digital Pack**

Foundational digital solutions for new SMEs, to help you get a head start in going digital.

#### **Grow Digital**

Business-to-Business (B2B) and Business-to-Consumer (B2C) e-commerce platforms you can leverage to go global.

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