

DATA PROTECTION TRUSTMARK

Demonstrate Accountability
in Your Organisation's Data
Protection Practices

The **Data Protection Trustmark** (DPTM) certification establishes a robust data governance standard to help your business increase its competitive advantage and build trust with your customers.

The DPTM will be a visible indicator that your organisation adopts sound data protection practices.



How will DPTM certification benefit my business?



Increases Business Competitiveness

Obtaining DPTM certification demonstrates to your customers that you have robust data protection policies and practices in place to safeguard their personal data. This will help strengthen your reputation, build trust and foster confidence in your business, raising your business competitiveness both locally and overseas.



Provides Assurance to Your Organisation

Third-party certification helps to provide validation of your organisation's data protection regime. The certification will increase your data governance and protection standards, uncover potential weaknesses and enable your organisation to take steps to mitigate risks.

What standard is the DPTM certification based on?



The DPTM Certification Framework was developed based on adapting and aligning it with **Singapore's Personal Data Protection Act (PDPA)** and incorporating elements of international benchmarks and best practices.



DATA PROTECTION ASSURED

How do I get started?

If your organisation has put in place policies and practices to comply with the PDPA, you are ready to take your first step towards being DPTM certified.



Step 1 Application

Apply online at www.imda.gov.sg/dptm and make payment for the Application Fee.



Step 2 Selection of Assessment Body

IMDA will inform you when your application has been accepted/rejected. If accepted, you will receive the Self-Assessment Form from IMDA.

You may refer to the IMDA website for the contact details of the DPTM panel of Assessment Bodies. Select 1 of the Assessment Bodies to conduct an assessment of your organisation's data protection policies and practices.



Step 3 Assessment

The assessment stages are as follows:

- Documentation review
- On-site assessment
- Remediation (if required)
- Completion of assessment
- Assessment report to be submitted to IMDA by the Assessment Body



Step 4 Certification

Eligible organisations will be awarded the DPTM certification by IMDA. The certification is valid for 3 years. Organisations should apply for the re-certification at least 6 months from the date of expiry of the certification.

How much does it cost to be DPTM certified?

The certification involves two fees*:



Application fee payable to IMDA
• **\$535** (inclusive of GST)



Assessment fee payable to the Assessment Body
• actual fee will be confirmed by the Assessment Body

**Grants and subsidies are available.*

Where can I find out more?



Please visit
www.imda.gov.sg/dptm
for more information on the certification scheme.

