

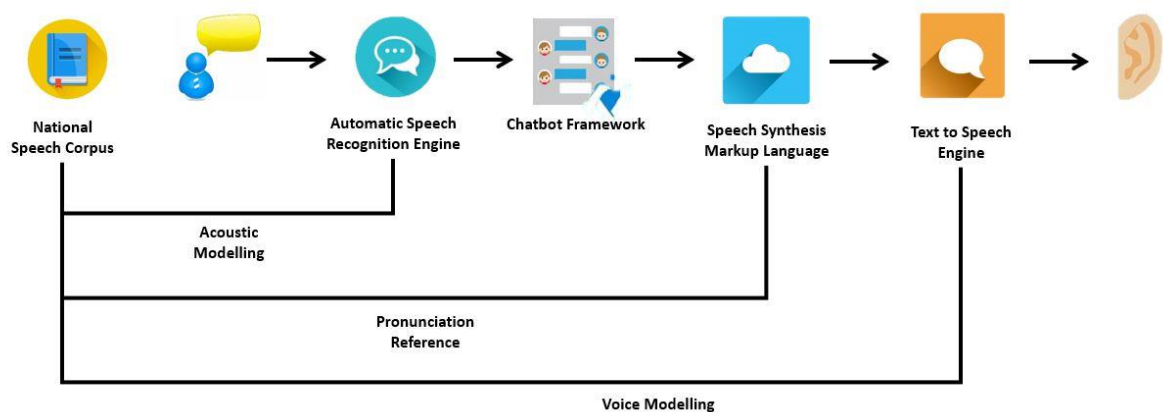
Introduction

The Food Ordering Speech AI Assistant showcases local food being recognized and pronounced by the AI.

This document explains the Methodology of development of the Chatbot.

Rationale

- Users can relate to calling a waiter at a busy restaurant
- Users will have a physical menu which they browse at their leisure
- Users will order from the AI assistant when they are ready
- Showcases local food being recognised and pronounced by the AI



Methodology - Creating a Domain Taxonomy of the Demo

- Methodology for developing NLP Taxonomy
 - o Understanding the environment:
 - Typical operation of target business
 - Identify main customer interactions to consider as intents
 - Using 80/20 rule, focus on 20% of the use cases that occurs 80% of the time
 - o Understanding the main customer interaction flow:
 - Such as: Greetings, Buying, Confirm and Payment
 - o Perform site survey to bridge understanding and real-world scenario:
 - Confirm that the theoretical understanding developed matches the real world
 - o Capturing taxonomy and data based on identified intents
 - Such as using existing brochures and menu

- Methodology applied for restaurant environment
 - Understanding the environment
 - Typical operation of a sit-in restaurant
 - Customer places an order → Waiter takes order → Confirm Order
 - Process: Greeting, Order (Remove and Change), Confirm Orders
 - Common utterances from waiter and customers
 - Restaurant taxonomy for Waiters

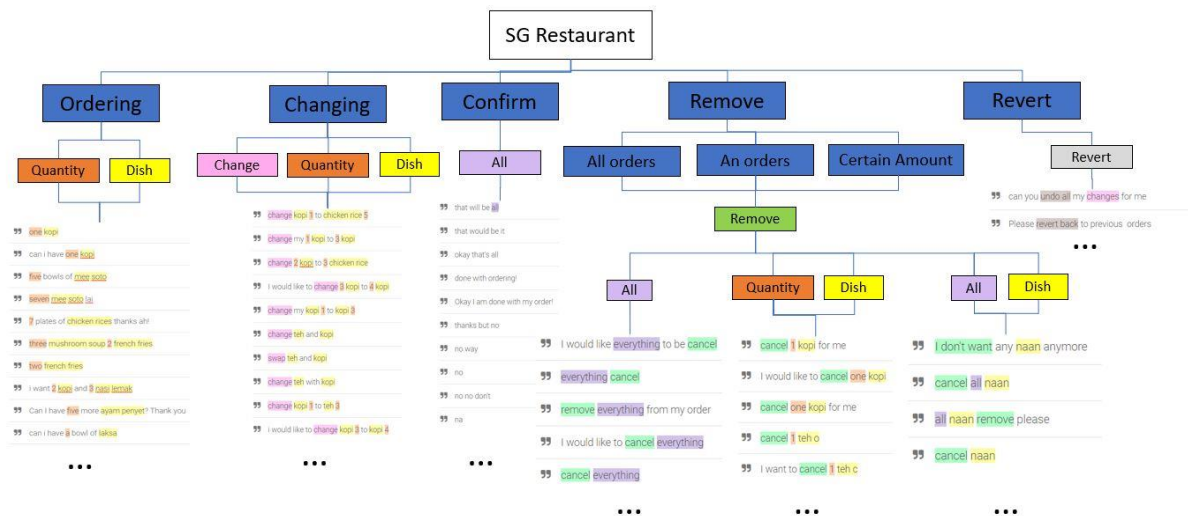
Processes	Utterances	Sentence structure
Welcome	"Hi Welcome to _____. How may I help you?"	[Greetings] [Restaurant Name] [Query next actions]
	"Hi, How may I help you?"	
	"Hi Welcome to _____. What would you like?"	
	"Good Evening! How may I help you?"	
Ordering	"Okay can!"	[Affirmative Reply] [Query next actions]
	"Alright 1 kopi ah!"	
	"Can, is that all?"	
	"Sure, anything more?"	
Removing Orders	"Okay kopi ah"	[Affirmative Reply] [Order name]
	"Alright kopi"	
	"Kopi noted"	
	"Done!"	
Changing Orders	"okay changed your order"	[Affirmative Reply]
	"Alright! Changed already!"	
Confirming Orders	"Okay! 1 kopi, 2 Teh Peng, Total is \$4.00"	[Affirmative Reply] [All Dishes] [Total Amount]
	"1 Fillet-O-Fish set meal , Total is \$6.50"	

- Restaurant taxonomy for Customers

Processes	Utterances	Sentence structure
Ordering	"Can I have 1 kopi, please!"	[Quantity] [Order name(s)]
	"1 kopi, 2 teh peng, 3 Teh C"	
	"umm.... I need 1 Fillet-O-Fish set"	
	"Give me 1 Fillet-O-Fish set meal"	
	"1 Kopi lorh"	
	"1 kopi peng thanks"	
	"1 chicken rice ahhh!"	
Removing Orders	"remove 1 chicken rice for me leh"	[Quantity] [Order name]
	"Sorry, remove kopi for me"	
Changing Orders	"Change 1 kopi to 2 teh please"	[Quantity] [Order name] to another [Quantity] [Order name]
	"Sorry order wrongly, change all my kopi to teh"	
Confirming Orders	"okay, that's all"	[Affirmative Reply]
	"yep correct!"	
	"yes"	
	"absolutely"	

- Understanding the food menu
 - A selected few numbers of local food was chosen for this demo to showcase the recognising and pronunciation of local food (e.g. Mee Soto, Soon Kueh)
- Site Survey
 - Conducted at the restaurant to study the interactions between the customer and the waiter
 - Example Location: PS. Café, Morgan Field

Chatbot Logic and Intents



- Ordering
 - Quantity and Dish
 - Example: one kopi, can I have three mee soto
- Changing
 - Change, Quantity and Dish
 - Example: change one kopi to two chicken rice
- Confirm
 - All
 - Example: that would be all, I am done
- Remove
 - All
 - Example: Cancel Everything
 - Quantity and Dish
 - Example: Cancel one Teh O, I want to cancel one Teh C
 - All Dish
 - Example: Cancel all naan
- Revert
 - Example: Undo/revert to previous order

Automatic Speech Recognition (ASR)

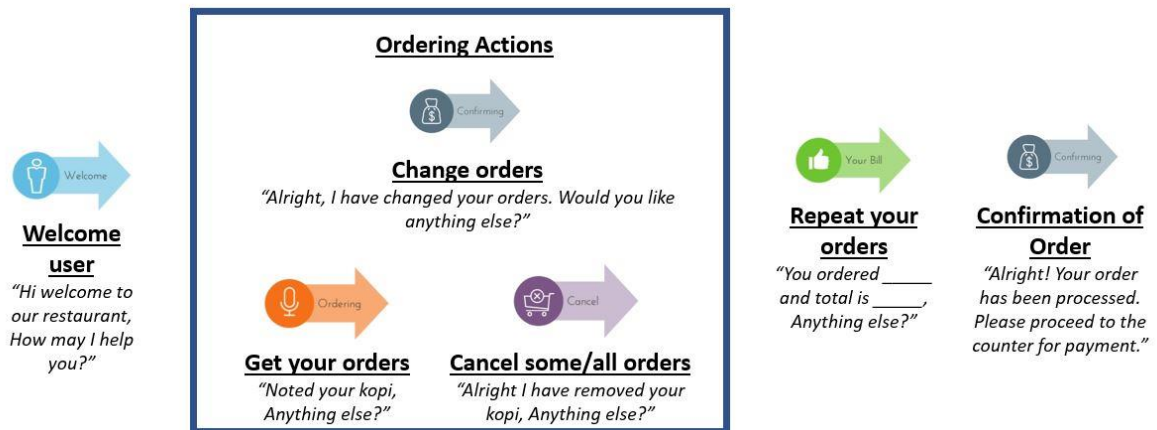
- Push-to-Talk as a method to activate the ASR
 - o Removes the need for speech detection
 - Voice detection can be unreliable (especially when the detection of end of speech fails)
 - Noisy environment
 - o Greater user control
 - Enables users to be in control of when the speech detection starts and stops
 - o Light and Robust operation
 - As compared to constantly listening for a keyword
- ASR Language Model
 - o Data used is small and concise
 - o Domain-specific use case
 - Restaurant/Food Ordering domain
 - Not meant for transcription work
 - o Performed admirably
 - o Manually fix common sounding words
 - “two two” > “to two”
- Language Model Sample

a	CHICKEN CHOP WITH FRIES	I WOULD LIKE TO SWITCH MY
A BEEF BOLOGNAISE	CHICKEN CURRY NOODLES	IS
A BLACK TEA	CHICKEN CURRY RICE	IS IT
A BOWL	CHICKEN KARAAGE	IS IT POSSIBLE TO CANCEL
A CHEESY GARLIC PRAWN PASTA	CHICKEN KARAAGE WITH RICE	IS IT POSSIBLE TO CHANGE
A CHICKEN CHOP	CHICKEN NUGGET WITH FRIES	IS IT POSSIBLE TO DELETE
A CHICKEN CHOP BURGER	CHICKEN RICE	IS IT POSSIBLE TO DISCARD
A CHICKEN CHOP WITH FRIES	CLEAR	IS IT POSSIBLE TO ELIMINATE
A CHICKEN CURRY NOODLES	COFFEE	IS IT POSSIBLE TO EXCHANGE
A CHICKEN CURRY RICE	CONFIRM	IS IT POSSIBLE TO GET RID
A CHICKEN KARAAGE	COST	IS IT POSSIBLE TO MODIFY
A CHICKEN KARAAGE WITH RICE	COULD YOU PLEASE CANCEL	IS IT POSSIBLE TO REMOVE
A CHICKEN NUGGET WITH FRIES	CRAB SALAD	IS IT POSSIBLE TO SWAP
A COFFEE	CREAMY CHEESE GARLIC TIGER PRAWNS	IS IT POSSIBLE TO SWITCH
A CRAB SALAD	CRISPY FRIED CHICKEN	JAPANESE POTATO SALAD
A CREAMY CHEESE GARLIC TIGER PRAWNS	CUP	KOPI
A EARL GREY TEA	CUPS	KOPI C
A FRIED POTATO SKINS	DISCARD MY CHANGES	KOPI C KOSONG
A FRIED SQUID ARMS	DISCARD MY ORDER	KOPI C PENG
A GARDEN SALAD	DOES	KOPI C SIEW DAI
A GRAIN FED RIBEYE	EACH	KOPI KOSONG
A GRILLED SABA FISH	EARL GREY TEA	KOPI O
A GRILLED SQUID	EIGHT	KOPI O KOSONG
A GYOZA	EIGHTEEN	KOPI O PENG
A HONEY MUSTARD CRISPY CHICKEN WINGS	EIGHTY	KOPI O SIEW DAI
A HORLICKS	EIGHTY-EIGHT	KOPI PENG
A HOT CHOCOLATE	EIGHTY-FIVE	KOPI SIEW DAI
A JAPANESE POTATO SALAD	EIGHTY-FOUR	KUEH LAPIS
A KOPI	EIGHTY-NINE	LAKSA
A KOPI C	EIGHTY-ONE	LAMB SHOULDER
A KOPI C KOSONG	EIGHTY-SEVEN	LATTE
A KOPI C PENG	EIGHTY-SIX	LOR MEE
A KOPI C SIEW DAI	EIGHTY-THREE	MAY I GET
A KOPI KOSONG	EIGHTY-TWO	MAY I HAVE
A KOPI O	ELEVEN	MAY I MODIFY
A KOPI O KOSONG	ELIMINATE	MAY I ORDER

Chatbot Framework – Dialogflow

- Intents

- An intent categorizes an end-user's intention for one conversation turn.
For each Chabot domain, defining many intents are possible, where combined intents can handle a complete conversation.
Dialogflow matches the end-user expression (user input) to the best intent in the agent.
- Intents to Develop (Food Ordering)



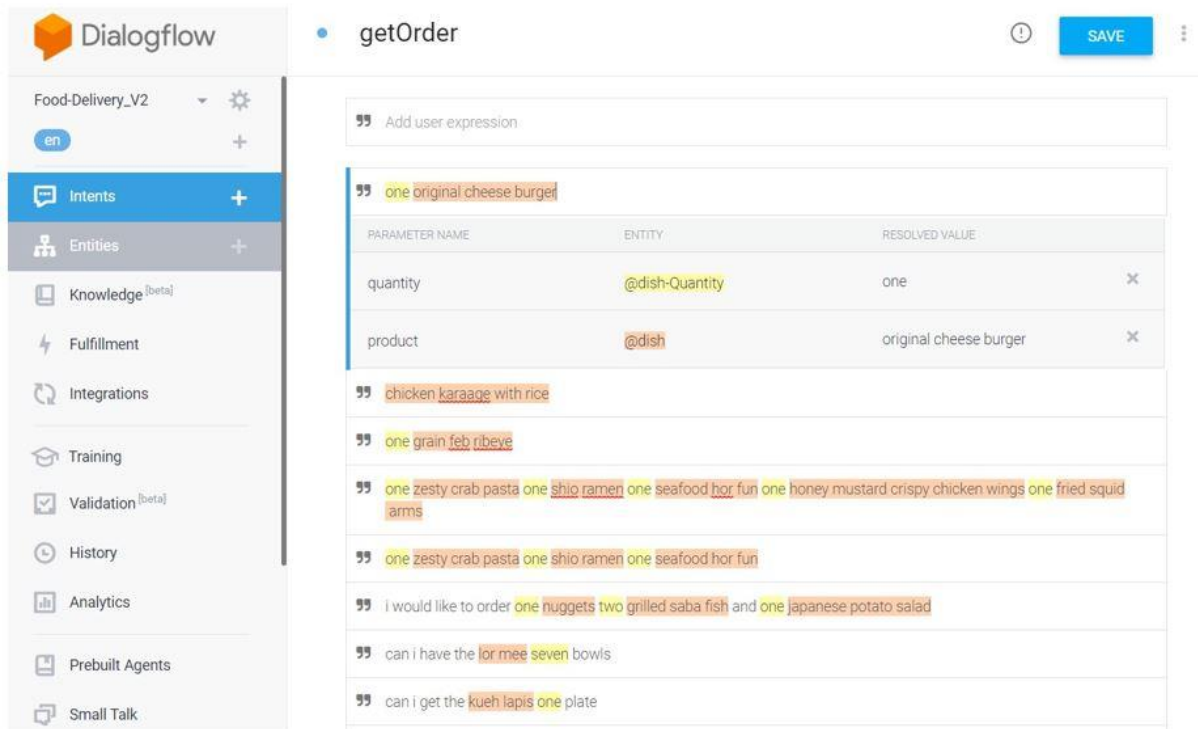
- Entities

- Dictates exactly how the data from intents are extracted from an end-user expression.
 - Dish Names
 - Supports custom vocabulary
 - Provide Synonyms if needed
 - E.g. "Milo Kosong" can be "Milo without Sugar" or "Milo Kosong"
 - Can use menu codes: A1, A2, B3. etc.

Value	Synonym
lor mee	lor mee
mee soto	mee soto
milo	milo Enter synonym
milo di lo	milo di lo
milo gai dai	milo gai dai
milo kosong	milo kosong, milo no sugar
milo kosong gau	milo kosong gau
milo peng	milo peng
milo po	milo po
milo siew dai	milo siew dai
milo tower	milo tower
mushroom burger	mushroom burger
mushroom soup	mushroom soup
naan	naan

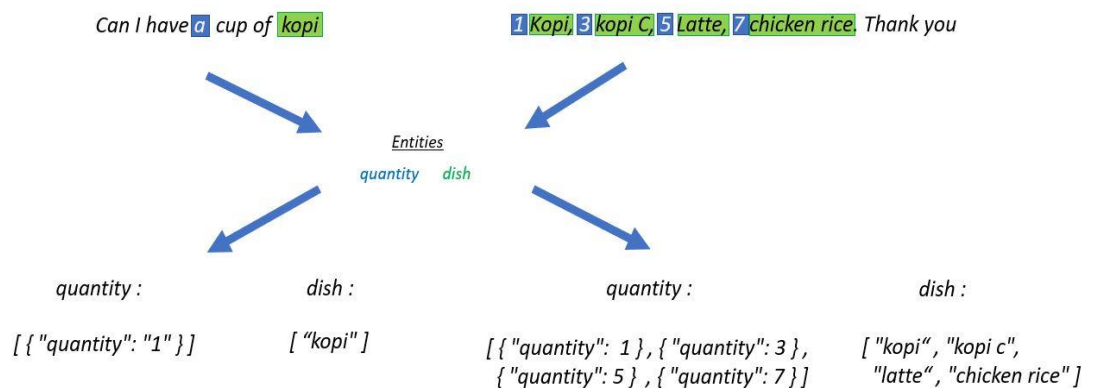
- Training Phrases in Intents
 - o 'Teaches' Dialogflow how to recognise each entity in an intent
 - E.g. One Original Cheese Burger

Parameter Value	Entity	Resolved Value
Quantity	@dish-Quantity	one
Product	@dish	original cheese burger



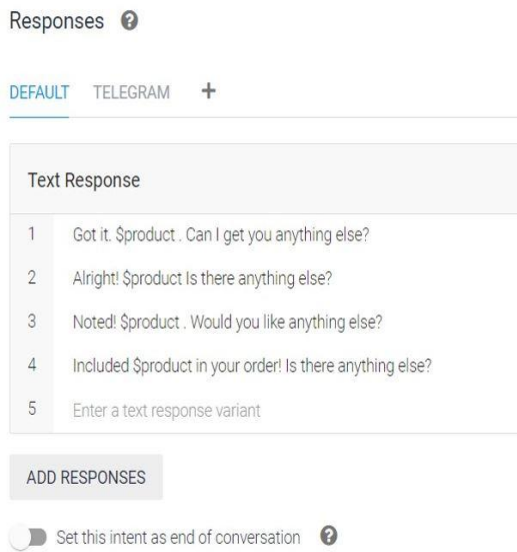
- o Developing Training Phrases in Intents
 - Mapping out and tagging the association of different entities
 - E.g. Order Intent, whereby numbers are associated with the **quantity** entity and food names are associated with the **dish** entity

Order Intent



- Responses

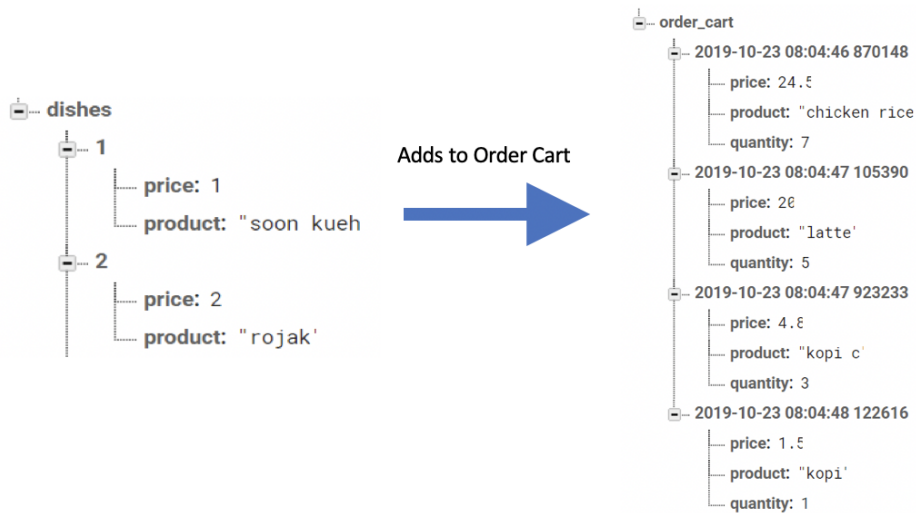
- o Programme the output of the Chabot once it receives an intent request



- Ideally to keep the responses short
- Randomise the responses when appropriate
- Design the responses to carefully elicit the user's response
- Creation of a fallback response to cater for any unexpected user's response

- Fulfilment

- o Dialogflow fulfilment handles the parameters, quantity and product
- o In the Food Ordering demo
 - We *Add or Remove* orders to the *order_cart*
 - *Query* the database to retrieve the prices under *dishes* to process the order to the cart.



- **Machine Learning Settings**

- Users can modify the 'Match Mode' which best fits their criteria
- 'Machine Learning Classification Threshold'
 - The closer the number is to 1, it becomes more rule-based and prediction by the Machine Learning Algorithm is lesser.

MATCH MODE

Select the match mode that suits your agent best.

- Use the **Hybrid (Rule-based and ML)** mode for agents with a small number of examples/templates in intents, especially the ones using composite entities.
- Use **ML only** mode for agents with a large number of examples in intents, especially the ones using @sys.any

Hybrid (Rule-based and ML) ▼

ML CLASSIFICATION THRESHOLD

Define the threshold value for the confidence score. If the returned value is less than the threshold value, then a fallback intent will be triggered, or if there is no fallback intents defined, no intent will be triggered.

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