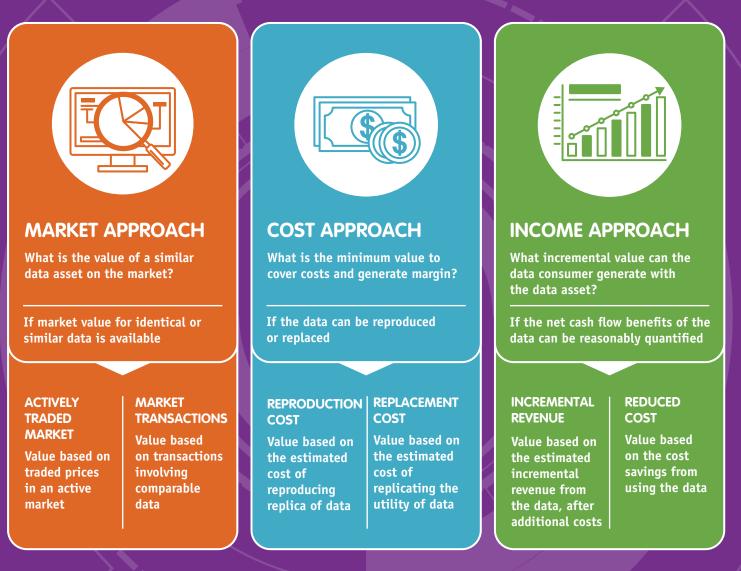
## ASSESSING THE VALUE OF DATA FOR SHARING

To benefit from the power of data analytics and big data, organisations can share data to maximise the value of their data assets and gain access to new insights.

Here's how you can assess what your organisation's data is worth.



## **OVERVIEW OF 3 VALUATION APPROACHES**



Organisations may wish to use more than one approach to yield a range of potential values. The final value will be influenced by organisational and market-related factors. For more information, visit www2.imda.gov.sg/ai-and-data









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