

Annex A: Information on the 3 local VP studios

Aux Infinite Studios (<https://www.aux.com.sg/>)

Aux Infinite Studios is a collaboration between virtual production media service company, Aux Media Group (AUX), and local media production company, Infinite Frameworks (IFW), combining AUX's strength in creating immersive experiences using cutting-edge technology and IFW's international production management, content creation, and visual effects expertise.

Aux Infinite Studios Service Offerings include:

- NC-25 sound-rated Hollywood standard sound stage
- 10,000 sq ft studio with 3,300 sqft of production support offices
- 2 x LED Volume
 - i. ICVFX Curve LED wall 22m (W) x 6m (H) with ceiling LED panel (8m x 8m) – Suitable for film/series
 - ii. Extended Reality (XR) LED wall 14m (L) x 5m (H) with LED floor (6m x 6m) – Suitable for broadcast, TVC, and music videos
- Full tracking capabilities (Stype and Mosys)
- High Ceiling with motor rigs
- Dedicated Brain Bar team for all backend and tech operations
- Production and Tech partners from Korea, to offer consultation and support for all productions.
- Assets Creation capabilities for Unreal Engine
- In-house VFX team for all post-production needs
- Virtual Production training provider, custom training course available.

Oceanus Media Global (<https://oceanusmedia.global/>)

Established in 2021, Oceanus Media Global is a creative media tech company that specialises in creating immersive digital content and providing the technical expertise, experimental thinking and marketing innovation to its clientele. The company develops futurealistic experiences across a spectrum of domains, spanning from real-time 3D set mapping, virtual and hybrid activations to interactive live streaming, immersive multimedia and experiential marketing. Its clients span across a wide range of corporate and creative brands, such as DBS, Disney, Esplanade, National Heritage Board and Netflix, to name a few.

OMG also offers an integrated immersive studio equipped with XR and VP capabilities, including motion and facial capture tracking. Its portfolio includes the development of immersive digital content with AR and Virtual Production, and technical consultancy for VP content projects. OMG expanded its VP media service offerings to supporting scripted content in 2023 and recent examples of its VP projects include *Once Upon A New Year's Eve* and *Stranger In The Dark* by Mediacorp, *Poisoned Shrimp* by Grid Synergy and *Distant Blueshift* by Infinite Frameworks.

Project updates

- In October 2024, during the Singapore Hour at MIPCOM, OMG announced its partnership with Iskandar Malaysia Studios (IMS), REC Media (Mandela Pictures) and August Pictures to produce a slate of feature projects in Southeast Asia using Virtual Production and Generative AI.
- OMG has partnered with Asia Media Alliance (AMA), Iskandar Malaysia Studios (IMS), True Colour Media, Mandela Pictures, Sydney Film School and Shooting Gallery Asia, to form an alliance that will leverage on each other's resources for production, distribution, technical equipment and support.
- OMG has also partnered with Iskandar Malaysia Studios (IMS) to develop and launch its newest virtual production (VP) studio, with both parties signing a Memorandum of Understanding at the Asia TV Forum & Market in December 2023. Launched on 30 January 2024, this new studio features an LED volume that measures at 16m (W) x 5m (H), housed within a 12,000 square ft soundstage.

X3D Studio (<https://www.x3dstudio.com/>)

X3D Studio is a Singapore-based virtual production media service and facility provide. It is co-founded by Karen Seah, owner of local media production company Refinery Media, and Myke Brown, founder of virtual production media service company Infinite Reality Studio, in Vietnam and Thailand.

The key media services provided by the Studio includes:

- a) End-to-end virtual production services encompassing digital asset creation, VP planning and consultation, as well as shoots and post-production; and
- b) LED Volume and VP event venue rental.

X3D Studio's LED volume size measures at 18m (W) x 6m (H) within a 40,000 sq. ft studio. The studio is able to handle large-scale productions and VP applications that require considerable space, such as car-processing shots and wide landscape shots.

- X3D Studio uses INFiLED's state-of-the-art LED display, a pioneer in LED technology that brings impressive specifications in colour accuracy, pixel pitch resolution, vivid colour reproduction and wide dynamic range.
- The LED wall's high-performance processing is powered by award winning LED processing technology, Brompton Tessera SX40 LED Processors, for exceptional panel performance and reliable colour accuracy.
- The LED wall is integrated with 7x customized render nodes featuring A6000 Ada Generation GPUs that provides the processing muscle to handle even demanding visuals.

- The studio is also calibrated with OptiTrack™, the largest motion capture provider in the world, for precision camera tracking and motion capture allows accurate and high performance results on-set.
- The studio features Singapore's first Scorpio 45' telescopic crane, which was utilized in their recent production of short form content, which brings an advantage for specific productions requiring complex camera movements.

[Certification by ARRI]

- The studio is also noted to be the first virtual In-Camera Visual Effects (ICVFX) production studio in the world to be accredited by ARRI, with its in-house ARRI certified colour management specialist.
- The accreditation entailed a rigorous process that took 8 months in planning to fulfil.
- ARRI's accreditation ensures that the studio is a provider of high precision and quality in visual effects production.