

ANNEX A - Summary of Key Announcements

Please reach out to the respective Press Contacts for more information

Key Announcements for 16 October 2023, Monday			
EMBARGOED TILL 16 OCTOBER 2023, 10PM SGT / 4PM CET			
No	Announcement	Description	Press Contact
1	<p>IFA Media, The O4 Company and Brite Panther partner to co-produce Thai cooking show, Cook & Kin, featuring world-renowned chef, Marco Pierre White, on TV for the very first time with his son, Luciano.</p>	<p>Cook & Kin is created and co-produced by Singapore's IFA Media, Singapore-based The O4 Company and Thailand-based Brite Panther. Production started in April 2023 with delivery planned for Q4 2023.</p> <p>The series is one of two thus-far planned O4/IFA collaborations, and the first in which the companies have taken an IP across regional borders.</p> <p>IFA Media and The O4 Company have partnered to develop IP that match with on ground events, creating an 'Always On' vision for premium content, combining the best of the 2 companies' experiential and creative skills in a multi-year, multi-territory venture.</p>	<p>Francis Smith Managing Director IFA Media francis@ifa-media.com</p>
2	<p>The Moving Visuals Co. Singapore signs MoU with Autentic GmbH and Yap Films as they embark on a Singapore-Germany FAST channel partnership and a Singapore-Canada factual co-production slate</p>	<p>The Moving Visuals Co. Singapore has signed a Memorandum of Understanding (MOU) with Autentic GmbH, one of Europe's leading factual content producers and distributors, to produce 30 original hours of factual programming for its portfolio of FAST channels, over the next two years.</p> <p>Together, both parties will co-finance a diverse slate of content with their partners for FAST channels that include Autentic History, Autentic Travel and Adventure Earth, among others</p> <p>On the same day, The Moving Visuals Co. Singapore has entered an agreement with Yap Films Canada, an award-winning company to produce 30 original hours of factual programming for international distribution, over the next 2 years.</p>	<p>Khim Loh Managing Director & Co-founder The Moving Visuals Co. info@tmvc.sg</p>

		Together both parties will finance up to 50% funding for the productions, tapping the Canada-Singapore Coproduction treaty.	
3	First Singapore original IP to be remade for Korean market. Page One Film acquires remake rights of <i>Last Madame</i> from Ochre Pictures to co-develop and co-produce <i>Last Madame</i> for the Korean market.	Ochre Pictures' <i>Last Madame</i> rights are to be sold to Korean production company, Page One Film, for the remake of the award-winning TV series in Korea. Page One Film is known to produce quality original IPs such as the critically acclaimed Netflix Originals series <i>Move to Heaven</i> , which won the award for Best Drama at the 2021 Asian Academy Creative Awards, and Best Creative, Best Writer and Actor of the Year awards at the 2021 Asia Contents Awards. Other series produced by them include <i>Arang</i> and the <i>Magistrate and You Are My Destiny</i> .	Geraldine Phua Chief Content Producer Ochre Pictures geraldinephua@ochrepictures.com

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1	MediaCorp and TVBS to embark on its first-ever co-production.	Mediacorp and TVBS will be joining hands for the first time to jointly produce a new romantic comedy drama, to be titled <i>Love on a Shoestring</i> (完全省钱恋爱手册). Featuring Singapore artistes Cheryl Chou (周智慧), Tyler Ten (邓伟德), Jernelle Oh (胡煜诗) and Taiwan artistes Guo Shu Yao (郭书瑶), Sam Lin Zi Hong (林子闳), Lin He Xuan (林鹤轩), Huang Bo Feng (黄柏峰), Katie Chen Yu An (陈语安) - the drama will take a light-hearted look at the lives of three couples with different perspectives on finances as they each attempt to strike a balance between love and money matters.	Mark Tan Communications Specialist Mediacorp Mark.tan@mediacorp.com.sg

		Filming is slated to commence in October 2023, with the drama expected to hit the screens in both Singapore and Taiwan in April 2024. This collaboration between Mediacorp and TVBS underscores both companies' commitment to work with like-minded partners to produce fresh, original content that appeals to global audiences.	
2	<i>Brothers In Arms</i> nomination in Content Innovation Awards at MIPCOM 2023	Brothers in Arms is a riveting documentary that delves into the complex and dangerous world of gun violence and street gangs, as well as the courageous efforts of law enforcement officials to combat them in 1960s and 70s Singapore.	Audrey Anthony Executive Producer Protagonist by M audrey@protagonist.sg
3	Bringing Singapore media talent deeper and further onto the world stage with <i>The Ride Life With Sung Kang</i> - a co-production between Singapore's Beach House Pictures, Insight TV, Bros Studio and Raison D'Etire Stories on a multi-country car culture series hosted by Mr Sung Kang	Insight TV, the leading millennial-focused global channel operator, is announcing the start of production on a new automotive travel show THE RIDE LIFE WITH SUNG KANG, featuring the star of the global hit movie franchise Fast & Furious. A co-production between Insight TV, Beach House Pictures, Bros Studio and Raison D'Etire Stories, the series is filming across diverse locations including the UK, Poland, Korea, the US and Japan. THE RIDE LIFE WITH SUNG KANG will be available for broadcast by mid-summer 2024.	Darren Newman Global Marketing Communications Insight TV darren.newman@insight.tv