

QUOTES FROM REPRESENTATIVES OF TAIGER AND TRAKOMATIC

Mr Jaron Ong, Head of Government Business, TAIGER, said, “AI is fast evolving and the possibilities are limitless. At TAIGER, we believe that AI has the ability to reshape the way we experience the world. Our partnership with the Asian Civilisations Museum in unlocking a personalised and scalable tour experience is a wonderful example of how we can go beyond the physical and engage the global community to see, hear and feel the stories of Southeast Asian cultures right where they are.”

Mr Allen Lin, Chief Executive Officer, Trakomatic, said, “Our vision is aimed towards digitalising the physical world through AI software developed with progressive Machine Learning capabilities. The partnership with NHB enables museums to utilise AI to digitalise visitors’ journeys in the museum, thereby enabling advanced personalisation capabilities with the purpose of delivering an engaging experience to each visitor through personalised recommendations and prompts, enriching their visit at the museum.”