



Alation - RVP Sales - Asia





# Empowering Enterprise Data Governance





Need for trusted data has never been higher

Al Economic Opportunity

\$2.6 – \$4.4 trillion annually

**Differentiate** or get left behind

**Budgets** under pressure



44

Data is the foundation of all AI and gen AI models.

The quality of the data input also mirrors the final output of the model.

McKinsey & Company

As gen Al advances, regulators—and risk functions—rush to keep pace - McKinsey, Dec 2023

"

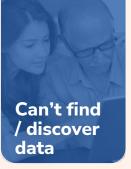
# But Most Data Initiatives Fail...

69%

of Data & Analytics leaders are still struggling to deliver measurable ROI

Source: Gartner®, Chief Data Officer Agenda Survey for 2023.

















# How do people find data in your organisation?





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# Alation helps organizations develop a data culture





# **Alation Data Intelligence Platform**

Delivers trustworthy information that is easy to find, understand, and use

#### **Built for everyone**

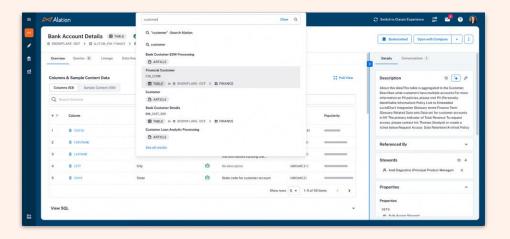
Intuitive and integrated user experience

#### Open and extensible

100+ enterprise connectors and rich APIs

#### Proven and trusted

By 40% of the Fortune 100



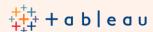
## Partners in the Modern Data Stack

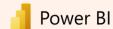






**CLOUDERA** 

















**DataRobot** 





# Your Single Source of Reference.

Utilizing Al-powered search, Alation offers a single source of reference to access your company's data assets (*tables, reports, queries, glossaries*).





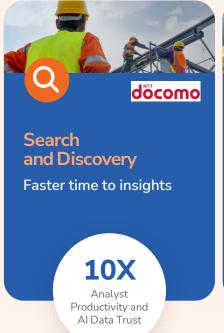








### Organisations are more successful when they build a data culture









# **Thank You**

**△** Alation

Connect with me on Linkedin!





Q&A

