

SBF-SMEs GO DIGITAL LEADERS FOR TRANSFORMATION WITH DHL



Jointly organised by:



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This series aims to empower CXOs of SMEs to digitalise their businesses and ignite digital transformation in their organisations.

The pace of digitalisation is set to quicken as technologies mature and next-generation ones emerge. Beyond innovation, going digital is about building robust business capabilities to future-proof organisations against seismic shirts in customer requirements.

Join us to hear from Mr Christopher Ong, Managing Director, DHL Express Singapore, as he shares on how businesses can set themselves apart from the rest of the market by demonstrating a clear, determined digital strategy that includes staff empowerment.



Christopher Ong

Managing Director, DHL Express Singapore

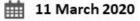
Programme

Time	Programme
9.00am - 9.30am	Registration and Breakfast
9.30am – 9.35am	Opening Remarks Ms Janet Ang, Chairman, SBF Digitalisation Committee
9.35am – 10.40am	Leader for Transformation Sharing Mr Christopher Ong, Managing Director, DHL Express Singapore (with Q&A session)
10.40am - 11.30am	Leveraging Design Thinking for Business Success! Ms Lim Wee Khee, Practice Chief for Digital Innovation and Design, NUS-ISS
11.00am	End of session

Register via this QR code



http://bit.ly/withDHL





Seminar Room 2 & 3
SBF Centre
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Business Attire

Complimentary

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