

Approved Marketing Assistance Events for Jan 2016 – Dec 2016 (Information is accurate as at 9 June 2016)

Presence of MDA Pavilion

Month	Event	Location	Period	Closing date for marketing assistance	What MDA Supports				URL
					Airfare	Living Allowance (Per Day)	Market Badge	Booth Rental	
March	Hong Kong Filmart (HKFM)	Hong Kong	14 Mar – 17 Mar	18 Jan 16	S\$220.00	S\$215.00	S\$71.00	S\$3,298.55	http://www.hktdc.com/fair/hkfilmart-en/Hong-Kong-International-Film---TV-Market--FILMART-.html
October	MIPCOM	Cannes, France	17 Oct – 20 Oct	22 Aug 16	S\$606.00	S\$210.00	S\$524.65	S\$5,992.14	http://www.mipcom.com
December	Asia Television Forum/ ScreenSingapore	Singapore	6 Dec - 9 Dec	11 Oct 16	NA	NA	S\$200.00	S\$4,622.50	http://www.asiatvforum.com http://www.screensingapore.com.sg

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January	Realscreen Summit	Washington, USA	31 Jan - 3 Feb	6 Dec 15	S\$771.00	S\$197.50	S\$1,176.78	NA	http://summit.realscreen.com/2016
February	Kidscreen Summit	Miami, USA	8 Feb - 11 Feb	14 Dec 15	S\$922.00	S\$197.50	S\$1,248.10	NA	http://summit.kidscreen.com/2016
	Berlin International Film Festival and European Film Market	Berlin, Germany	11 Feb - 19 Feb	17 Dec 15	S\$860.00	S\$202.50	S\$335.00	S\$302.07	https://www.efm-berlinale.de/en/home/homepage.html
March	South by Southwest	Austin, Texas, USA	11 Mar - 19 Mar	15 Jan 16	S\$922.00	S\$197.50	S\$923.59	S\$1,283.76	http://sxsw.com
	Games Developers Conference	San Francisco, CA, USA	14 Mar - 18 Mar	18 Jan 16/20 Jan 16	S\$697.00	S\$197.00	S\$632.00	S\$545.00	http://www.gdconf.com
	Asian side of the Doc	Suzhou, China	TBC	TBC	S\$286.50	S\$165.00	S\$202.71	S\$3,020.72	http://www.sunnysideofthedoc.com/asia/inside

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April	MIPTV/ DOC / FORMATS / CUBE	Cannes, France	2 Apr - 7 Apr	6 Feb 16	S\$606.00	S\$210.00	S\$1,017.50	S\$1,860.12	http://www.miptv.com/en/programme/
	Bologna Children's Book Fair	Bologna, Italy	4 Apr - 7 Apr	8 Feb 16	S\$860.00	S\$172.50	S\$43.72	S\$2,925.32	http://www.bookfair.bolognafiere.it/en/home/878.html
	London Book Fair	Olympia, London	12 Apr - 14 Apr	16 Feb 16	S\$748.00	S\$257.50	S\$27.82	S\$973.78	http://www.londonbookfair.co.uk
	Beijing International Film Festival	Beijing, China	16 Apr - 23 Apr	20 Feb 16	S\$161.00	S\$165.00	S\$ 94.25	S\$471.27	http://bfm.bjiff.com
May	Cartoon Connections Asia - EU	South Korea	2 May - 5 May	7 Mar 16	S\$240.00	S\$245.00	S\$641.88	NA	http://www.cartoon-media.eu/cartoon-connection/connection-asia.htm
	Cannes Film Festival	Cannes, France	11 May - 22 May	16 Mar 16	S\$606.00	S\$210.00	S\$224.57	NA	http://www.festival-cannes.com/en.html
June	VIDCON	Anaheim, CA, USA	23 Jun - 25 Jun	28 Apr 16	S\$697.00	S\$197.50	S\$445.75	S\$1,381.83	http://vidcon.com
July	ChinaJoy	Shanghai, China	28 Jul - 31 Jul	2 Jun 16	S\$512.00	S\$165.00	S\$42.64	S\$2,244.16	http://www.chinajoy.net
August	Gamescom	Cologne, Germany	17 Aug - 21 Aug	22 Jun 16	S\$606.00	S\$210.00	S\$27.03	S\$1,829.84	http://www.gamescom-cologne.com/gamescom/index-9.php
	China International Film & TV Programs Exhibition	Beijing, China	25 Aug - 27 Aug	30 Jun 16	S\$161.00	S\$165.00	S\$149.77	S\$2,302.21	http://citv.chnpec.com/citv/english/index.html
	Beijing International Book Fair	Beijing, China	24 Aug - 28 Aug	29 Jun 16	S\$161.00	S\$165.00	S\$78.55	S\$2,153.27	https://www.combinedbook.com/2016-beijing-international-book-fair.html
September	Toronto International Film Festival	Toronto, Canada	8 Sep - 18 Sep	14 Jul 16	S\$771.00	S\$202.50	S\$319.57	NA	http://www.tiff.net/festivals/festival15
	Tokyo Game Show	Tokyo, Japan	15 Sep - 18 Sep	21 Jul 16	S\$250.00	S\$150.00	S\$29.68	S\$2,885.14	http://tokyocheapo.com/events/tokyo-game-show/
October	Busan International Film Festival and Asian Project Market	Busan, Korea	6 Oct - 15 Oct	11 Aug 16	S\$240.00	S\$245.00	S\$106.98	S\$820.18	http://www.koreanfilm.or.kr
	Frankfurt Book Fair	Frankfurt, Germany	19 Oct - 23 Oct	24 Aug 16	S\$860.00	S\$202.50	S\$595.96	S\$2,567.61	http://www.buchmesse.de/en/xfb

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November	Taipei Golden Horse Film Festival	Taipei, Taiwan	9 Nov - 29 Nov	14 Sep 16	S\$460.50	S\$130.00	NA	NA	http://www.goldenhorse.org.tw/
December	World Congress of Science & Factual Producers	Stockholm, Sweden	5 Dec – 8 Dec	10 Oct 16	S\$860.00	S\$162.50	S\$681.11	NA	http://www.wcsfp.com/