**For Official Use Only**

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**MEDIA DEVELOPMENT AUTHORITY**

**ACADEMIC ENGAGEMENT PROGRAMME (AEP)**

**APPLICATION FORM FOR**

**POSTGRADUATE STUDENTS AND ACADEMIC RESEARCHERS**

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| **1. Details of Principal Investigator (PI) and Co-investigators (CI)** | | |
| **1a. PRINCIPAL INVESTIGATOR** (Please note that only one PI and no more than 4 CIs per application are allowed. | | |
| Name |  | |
| NRIC/Passport No |  | |
| Appointment |  | |
| University/ Educational Institute |  | |
| Department/Faculty |  | |
| Contact Details | Telephone No.       (O)       (Hp) | |
| Email | |
| Address | |
| **For PI who is a Postgraduate Student Only** | | |
| **Course and Current Year of Study (Masters/PhD)** |  | |
| **Details of Supervisor** | Name | Tel No |
| Fax No |
| Email |
| University/ Educational Institution | Designation |
| **1b. CO-INVESTIGATOR** | | |
| Name |  | |
| NRIC/Passport No |  | |
| Appointment |  | |
| University/ Educational Institute |  | |
| Department/Faculty |  | |
| Contact Details | Telephone No.       (O)       (Hp) | |
| Email | |
| Address | |
| **1c. CO-INVESTIGATOR** | | |
| Name |  | |
| NRIC/Passport No |  | |
| Appointment |  | |
| University/ Educational Institute |  | |
| Department/Faculty |  | |
| Contact Details | Telephone No.       (O)       (Hp) | |
| Email | |
| Address | |
| **1d. CO-INVESTIGATOR** | | |
| Name |  | |
| NRIC/Passport No |  | |
| Appointment |  | |
| University/ Educational Institute |  | |
| Department/Faculty |  | |
| Contact Details | Telephone No.       (O)       (Hp) | |
| Email | |
| Address | |
| **1e. CO-INVESTIGATOR** | | |
| Name |  | |
| NRIC/Passport No |  | |
| Appointment |  | |
| University/ Educational Institute |  | |
| Department/Faculty |  | |
| Contact Details | Telephone No.       (O)       (Hp) | |
| Email | |
| Address | |
| **1f. Curriculum Vitae (CV) of applicant(s)**  [For the PI and each CI, please attach one CV per person in the following format. Maximum of 2 pages per CV] | | |
| 1. Name 2. Academic qualifications 3. Previous academic positions held 4. Present academic position 5. Previous and current research work 6. Publication history   Section A- Five most representative publications in recent five years  Section B- Five representative publications beyond the recent five-year period with the latest publication entered first   1. Others (please specify) | | |

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| **2. SUMMARY OF RESEARCH PROPOSAL** | |
| **2a. Title of Research Study** | |
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| **2b. Summary of Research Study** (Please provide a brief overview of your study and methodology)  Please do so in not more than 250 words. | |
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| **2c. Proposed Start and End Dates** | |
| Start date (mm/yy) |  |
| End date (mm/yy) |  |
| **2d. Duration of Project** | |
| No. of Years | (Maximum of 3 years) |
| **2e. Total Research Grant Requested** | |
| Total Amount (S$) \* |  |

\*Total amount to include University Overhead Costs (or equivalent of), where applicable.

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| **3. ABSTRACT OF THE RESEARCH PROPOSAL** |
| Please provide a succinct and accurate description of the research in **no more than 1 page.** The abstract must capture: the academic significance of the research, the hypotheses or research questions to be addressed, the approach and feasibility of the study. |
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| **4. policy implications of the research proposal** |
| In **no more than 2 pages,** please state clearly the explicit relevance of the research project with respect to:   1. MDA’s work and policies 2. The media landscape: current or future trends 3. Any policy implications or long-term impact on Singapore’s media industry**.** |
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| **5. Details of research proposal** |
| Give a succinct description of the research in **no more than 8 pages**, which excludes references and annexes. The proposal must address the following:   1. Research objectives, background, purpose, significance 2. Brief literature review 3. Research questions 4. Proposed methodology 5. Research limitations, i.e. limitations of the proposed methodology or research approach 6. Data needed, hypotheses, analysis 7. Proposed use of findings   Detailed sections can be placed in the Annex. References cited should be provided at the end of the document. Proposal should be sufficiently self-contained for an assessment without further reference to other materials.  **Please attach your research proposal as a separate document.** |

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| **6. PROJECT MILESTONES AND TIMELINE (GANTT CHART FORMAT)** | | | | | | | | | | | | |
| The proposed milestones will be used for assessing the study’s progress. | | | | | | | | | | | | |
| **Describe key stages** of your research and indicate the **target** **date of completion**.  State the **Reference Period** for the quarter, e.g. Q1 (Jan – Mar 09) | Year 1 20 | | | | Year 2 20 | | | | Year 3 20 | | | |
| Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| ExampleConduct 30 focus group discussions in Q4 (Oct – Dec 09) |  |  |  |  |  |  |  |  |  |  |  |  |
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| **7. ITEMISED BREAKDOWN OF Research GRANT requested** | | | |
| Actual grant disbursed will be based on progress reports, submission of receipts and other evidence of expenditure. Please indicate calculation basis and other relevant details below. | | | |
| **Category** | **Year 1 (S$)** | **Year 2 (S$)** | **Year 3 (S$)** |
| **A. Cost of Engaging a Research Company or Research Assistants** |  |  |  |
| **B. Incentives or tokens for respondents’ participation**  (Please provide justification for requested quantum by stating length of interview, type of interview to be conducted, whether the respondents are required to travel to the interview venue) |  |  |  |
| **C. Cost of printing questionnaires or materials used for research** |  |  |  |
| **D. Cost of items needed for conducting the research[[1]](#footnote-1)** |  |  |  |
| **E. Others items considered integral to the Project[[2]](#footnote-2)** |  |  |  |
| **F. University Overhead Costs (or equivalent of)** |  |  |  |
| **Sub. Total (S$)** |  |  |  |
| **Total Research Grant Requested (S$)[[3]](#footnote-3)** | |  | |

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| **8.** **Declaration of ethics consideration** |
| **It is the responsibility of the applicant to ensure that the research proposal is carefully reviewed for its compliance with applicable laws, health and safety guidelines and ethical standards. Ethics clearance should be sought for research involving human subjects. Please note that approval of the grant is subjected to ethics approval.** |

Please tick, where appropriate, if your study involves the following:

**Research Site (s)**

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| Research to be conducted in Singapore |  |
| Research to be conducted in other country/ countries [[4]](#footnote-4)  Please state country/ countries |  |
| Research to be conducted in Singapore and other country/ countries[[5]](#footnote-5)  Please state |  |

**Have you obtained research ethics approval from your university/ research institution?**

Yes. Please attach copy of ethics approval.

No. Please state reasons why approval was not sought and indicate when would the approval be sought.

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| **9. Declaration on application of funding from other sources** | | |
| The applicant(s) should detail the grants awarded to or being considered for this project by other funding agencies and their institution. Please note that projects supported by the AEP should not receive funding from other funding agencies, as well as from their institution. Once AEP funding is approved and accepted, the applicant is required to submit a copy of notification to other funding agencies and their institution to withdraw the fund application. | | |
| **Funding Agency** | **Grant Applied for (S$)** | **Outcome**  (If outcome is pending, please give expected date of outcome.) |
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| **10. Declaration on scholarship or financial support received**  **(for post-graduate students only)** | |
| The applicant(s) should provide details of the scholarships received or financial support received. | |
| **Awarding Agency or Institution** | **Details of Scholarship or Financial Support Received** |
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| **11a acknowledGement by head of department**  **(for ACADEMICs AND OTHER RESEARCHERS)**  The acknowledgement should be signed at the next higher level if the applicant is the head of department. | |
| I acknowledge that the Principal Investigator, (Name)       is a staff member in my (department)       at (University/Research Institute)       and he/she is undertaking the research as described above. | |
| **Name of Head of Department:** | **Tel No:**  **Fax No:**  **Email:** |
| **Organization:** | **Appointment:** |
| **Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  **Date:** | **Official Stamp Of Organization** |

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| **11b endorsement by Supervisor (for post-graduate students only)** | |
| I acknowledge that the Principal Investigator, (Name)       is my student and he/ she is undertaking the research as described above. I support the application for the AEP. | |
| **Name of Supervisor:** | **Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  **Date:** |
| **University:** | **Appointment:** |
| **Tel No:** | **Email:** |

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| **12. Declaration on accuracy of information provided** | | |
| I/We\* certify the information given are to the best of my/our knowledge and I/we\* agree to abide by the terms and conditions governing the application for the MDA Academic Engagement Programme (AEP)**.** | | |
| **Name of Principal Investigator** | **Signature** | **Date** |
| **Name of Co- Investigator** | **Signature** | **Date** |
| **Name of Co- Investigator** | **Signature** | **Date** |
| **Name of Co- Investigator** | **Signature** | **Date** |
| **Name of Co- Investigator** | **Signature** | **Date** |

\* Delete where applicable

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| **Applicants are required to submit a softcopy of the application materials to:** [**MDA\_Market\_Analysis@mda.gov.sg**](mailto:MDA_Market_Analysis@mda.gov.sg)  Please direct all queries to [**MDA\_Market\_Analysis@mda.gov.sg**](mailto:MDA_Market_Analysis@mda.gov.sg) |

1. For hardware or equipment, only rental costs will be considered [↑](#footnote-ref-1)
2. Subject to assessment by MDA [↑](#footnote-ref-2)
3. Total amount to include University Overhead Costs (or equivalent of), where applicable. [↑](#footnote-ref-3)
4. Please note that overseas travel will not be funded [↑](#footnote-ref-4)
5. Same as above [↑](#footnote-ref-5)