CITREP+ Logo Usage Guidelines

1) CITREP+ is a programme administered under IMDA. Course Providers are allowed to use only the CITREP+ Logo in all collateral and publicity materials promoting the courses and certification endorsed by CITREP+.

2) Course Providers are <u>NOT</u> allowed to use IMDA Name and IMDA Logo except where expressly agreed or approved by IMDA in writing. Approval by IMDA is required for the use the CITREP+ Logo, programme overview and details. Such approval should not be construed as a blanket approval for future use. A marketing clearance reference code will be issued upon approval of the request. The turnaround time is between 3-5 working days.

3) Course Providers may include the programme overview (see Example A) in the collateral and publicity materials. For the use of CITREP+ Logo, it is mandatory to include the programme details as shown in Examples B and C.

4) Should the CITREP+ Logo be used in a way deemed unprofessional to us, we retain the right to withdraw our support and Logo from all collaterals, as well as request that the publicity materials be removed from circulation.

5) Marketing activities and other actions, such as bundling, that result in inappropriate amount of funding support enjoyed by the trainees and the sponsoring organisations are considered as financial breaches.

6) As a reminder, do ensure all marketing complies to CITREP+ Terms for Endorsement. Action will be taken for continued non-compliance to CITREP+ Terms.

7) For clarification/request for clearance, please contact:

> Xu Lishan, Executive
> Human Capital Development (HCD)
> DID: 6211-1606
> Email: xu_lishan@imda.gov.sg

CITREP+ Logo Usage Guidelines

CITREP+ Logo

CITREP+ Programme Logo (Full version)
- To be displayed next to the endorsed Course / Certification

CMYK

C100 M82 Y30 K15

Greyscale

C0 M0 Y0 K80

Reversed White

- To be used on any coloured background.

100% Black

Minimum size cap height: 5mm

CITREP+ Programme Logo

- Programme Overview

CITREP+ supports local ICT professionals in keeping pace with technology shifts through continuous and proactive training. Through continuous up-skilling, fresh professionals and mid-career professionals may acquire or enhance technical skills sets wich will enable them to remain relevant and productive in their careers.

To build a strong core of specialised Singaporean ICT professionals with Smart Nation capabilities, CITREP+ is now expanded to support entry-level professionals since 2010 to build specialised ICT skills through broad-based training courses and certifications.

IMDA will work with training providers to curate and offer quality infocomm professional development technology courses and professional certifications that impart knowledge and skills in relevant areas.

CITREP+ Programme Logo

- Programme Details

Supported by

IIMcitrep⁺

Certified Business Analytics Infocomm Professional

Funding support is eligible for Singapore citizens and Permanent Residents. Valid for courses and examinations commencing on or before 31 March 2018.

Terms and conditions apply. Please visit www.imda.gov.sg/citrep for full details.

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Eligible for CITREP+ funding support. Terms and conditions apply. Please visit www.imda.gov.sg/citrep for full details.