

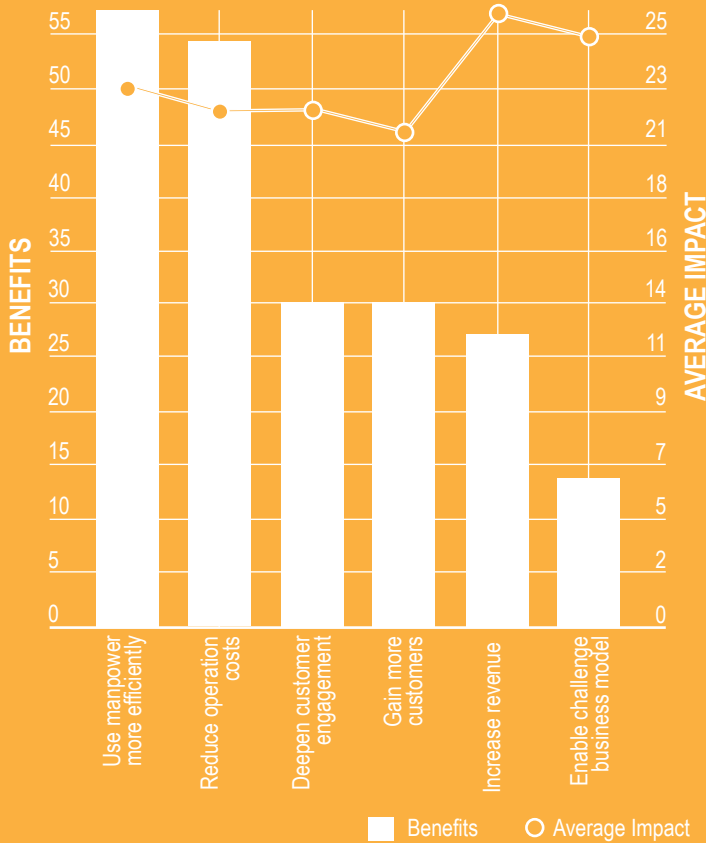


THE BENEFITS OF IT SPENDING FOR ENTERPRISES

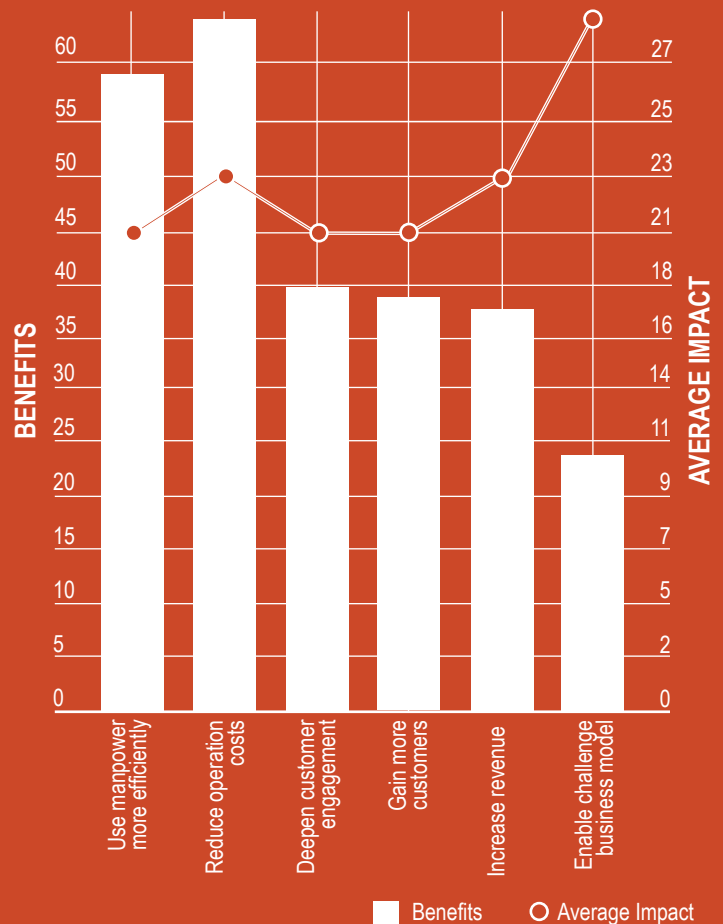
A survey was done to find out what benefits were reaped by enterprises when they spent on Infocomm Technology. This was what was found:

91% of enterprises adopted some form of Infocomm Technology (IT), out of which,

45% spent on IT in the last 12 months



Among enterprises who spent on IT to **develop new products and pilot new technology** as well as **sent their staff for IT courses** in the last 12 months, **64%** indicated that IT has reduced operating costs by an average of **21%**.



Among enterprises who spent on **Hardware/Network or Software** in the last 12 months, **57%** reported reduction in manpower cost by an average of **23%**.



■ Benefits ○ Average Impact