

e-Government Gov-to-Public Surveys 2010

Annual e-Government Customer Perception Survey Conducted in 2010

Background

The e-Government Customer Perception Survey is conducted annually by the Ministry of Finance and Infocomm Development Authority of Singapore to assess the level of receptivity towards e-Government initiatives among the general public; and to identify areas for further improvement.

The survey was conducted in April/ May 2010 for the reporting periods of FY2009 (i.e. 1 April 2009 to 31 March 2010).

Objectives

The survey aims to determine the proportion of users who transacted with the Government electronically, either on their own or with help and the level of satisfaction in using Government electronic services.

Research Methodology

1,200 respondents, representative of the total demographic population above the age of 15, were surveyed. Data collection was done via face-to-face interviews.

Survey Results

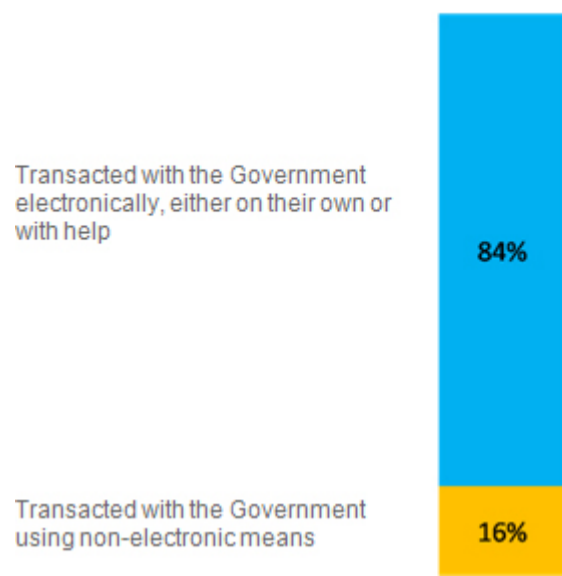
1. Users who had transacted with the Government electronically, either on their own or with help, at least once in the past 12 months of the Financial Year

More than 8 out of 10 (84%) who transacted with Government did so electronically (via the Internet, automated kiosks, email, telephone via the Interactive Voice Recognition System, SMS, etc.), either on their own or with help, at least once in the past 12 months of the Financial Year.

The typical profile of such users, whether on their own or with help, was skewed towards young adults (aged 20 to 39 years old) and white collar workers.

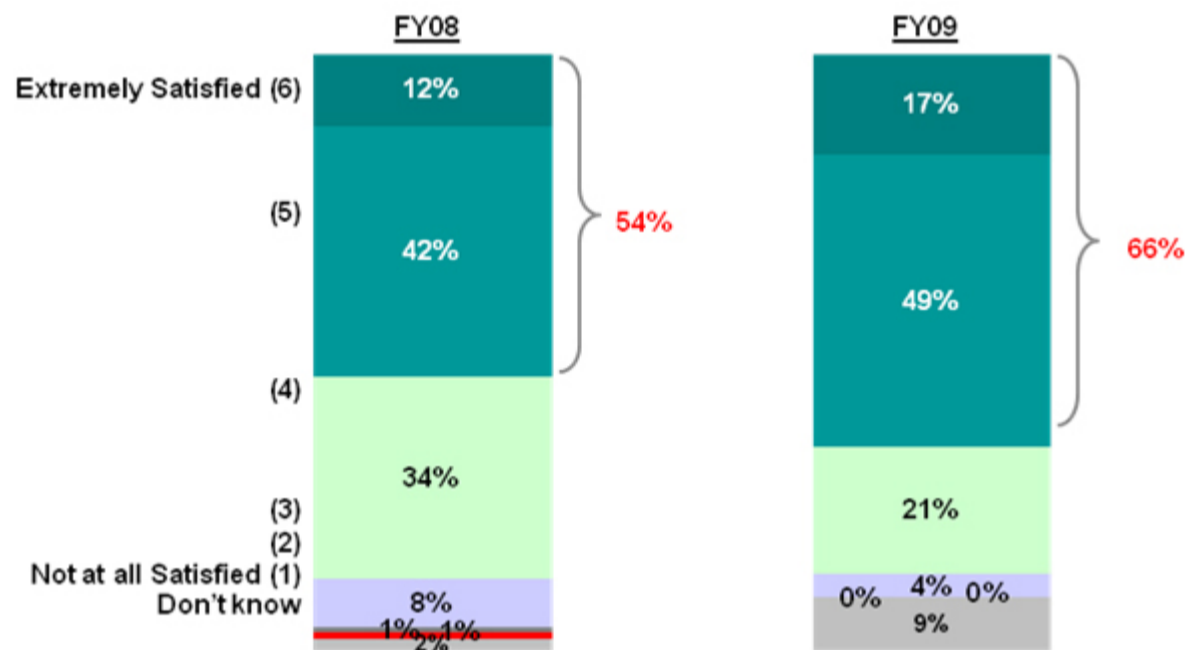
The remaining 16% who had never transacted electronically with the Government was primarily senior citizens, blue-collar workers and the non-working group. To help this group of users, the Government has put in place a network of easily accessible CitizenConnect centres. They can go to any CitizenConnect centre for free internet access or complimentary help to transact electronically with the Government. There are currently 27 Citizen Connect centres located throughout Singapore.

Means of Contact with Government



2. Satisfaction with overall quality of Government electronic services.

More than 6 out of 10 users (66%) gave a rating of 5 and above on a 6-point scale on their satisfaction with the quality of Government electronic services. 93% of respondents would recommend Government electronic services to others.



If "don't know/ can't say" is excluded, percent satisfied (i.e. 4-6) is 88% for FY2008 and 87% for FY2009.

3. Reasons for satisfaction with overall quality of Government electronic services.

Among those who used electronic services to transact with the Government, the top reasons of satisfaction were:

- ☐ Easy to complete transaction
- ☐ User friendly
- ☐ Fast transaction
- ☐ Easy to find information
- ☐ Clear and simple instructions