

e-Government Gov-to-Business Surveys 2010

Annual e-Government Perception Survey on Businesses Conducted in 2010

Background

The e-Government Perception Survey on Businesses is conducted annually by the Infocomm Development Authority of Singapore to determine the level of adoption and satisfaction for e-Government electronic services targeted at the business community.

The survey was conducted from March to June 2010 for the reporting period of FY2009 (i.e. 1 April 2009 to 31 March 2010).

Objectives

The survey aims to determine the frequency of obtaining information and/or performing transactions with the Government and the level of satisfaction with regards to the EnterpriseOne website (www.gobusiness.gov.sg) and Government e-Services.

Research Methodology

1,629 businesses, representative of the Singapore's industry sectors were surveyed. The industries were:

- ☐ Commerce,
- ☐ Financial & Business Services,
- ☐ Manufacturing,
- ☐ Community, Social & Personal Services,
- ☐ Transportation, Storage & Communications, and
- ☐ Construction.

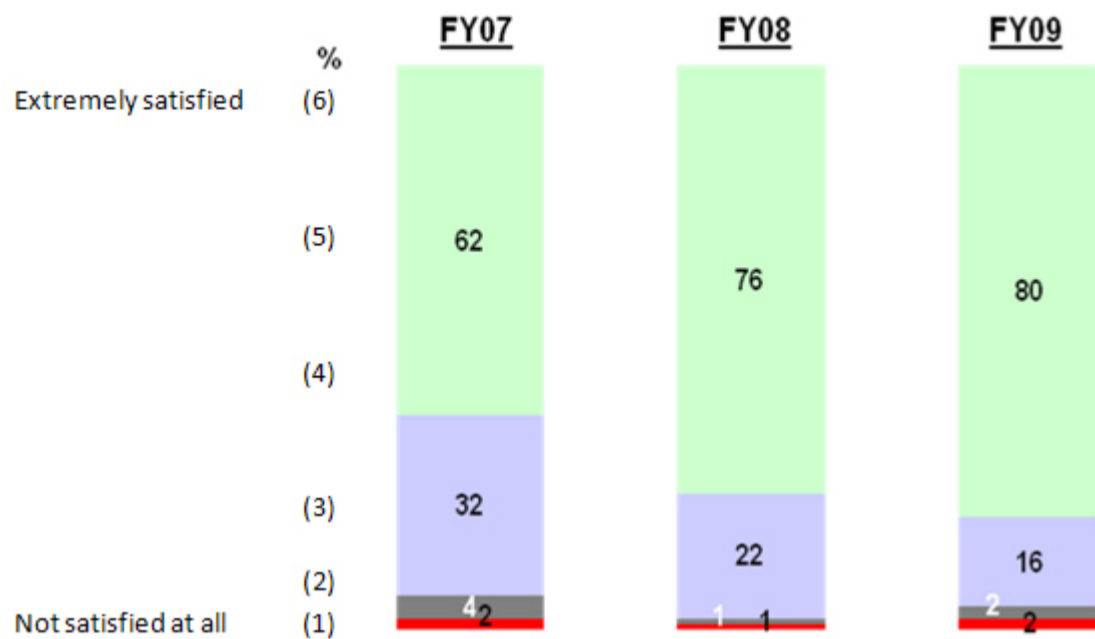
Data collection was done through telephone interviews.

Survey Results

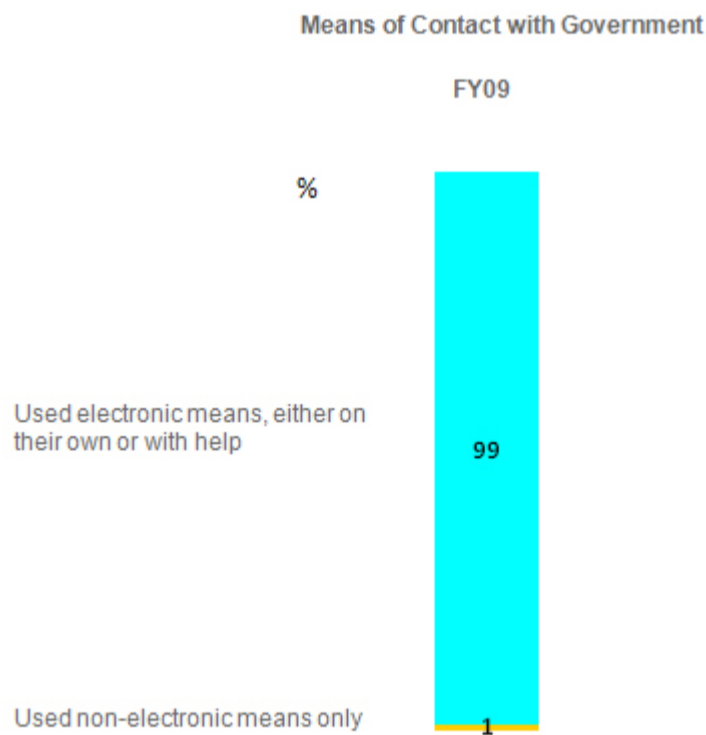
1. 3 out of 5 businesses (64%) obtained information from the Government in the past 12 months.
2. More than 9 out of 10 businesses (99%) that obtained information from the Government did so electronically (via the Internet, automated kiosks, email, telephone via the Interactive Voice Recognition System, SMS, etc.), at least once in the past 12 months.
3. An increasing number of businesses (from 62% in FY2007 to 76% in FY2008 to 80% in FY2009) that had visited the EnterpriseOne website were

satisfied with the overall quality of the website.

Satisfaction with EnterpriseOne website

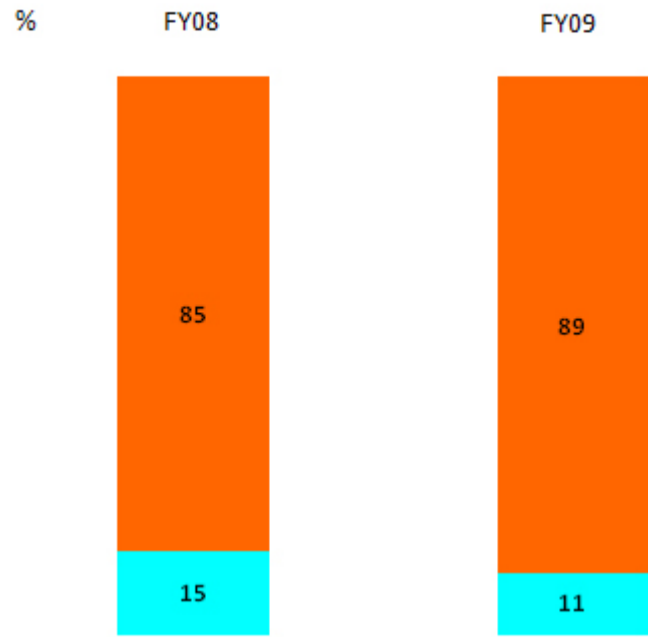


4. 9 out of 10 businesses (92%) transacted with the Government in the past 12 months.
5. Among the businesses that transacted with the Government in the 12 months preceding the survey, 9 out of 10 businesses (99%) did so electronically (via the Internet, automated kiosks, email, telephone via the Interactive Voice Recognition System, SMS, etc.), either on their own or with help from intermediaries, at least once in the past 12 months.



6. An increasing number of businesses were satisfied with
 - the overall quality of Government electronic services (4% increase from 85% in FY2008 to 89% in FY2009).
 - the overall support provided for electronic services usage (1% increase from 80% in FY2008 to 81% in FY2009)

Satisfaction with Quality of Government e-Services



Satisfaction with Support provided for Government e-Services

