

FACT SHEET**DIGITAL PARTICIPATION PLEDGE AWARDS**

Announced during the Committee of Supply Debates 2019, the Digital Participation Pledge (DPP) encourages organisations from these sectors to take action to help more people become digitally ready, in support of the Digital Readiness (DR) movement. Being digitally ready will enable everyone to tap on the opportunities afforded by technology to improve their quality of life.

Organisations that pledge will commit to fulfilling at least one of the actionable items, such as safeguarding personal data or promoting DR messages at their premises. As of July 2019, more than 600 organisations have taken the Digital Participation Pledge.

The Digital Participation Pledge (DPP) Awards is the nation's highest accolade which aims to give recognition to Singapore-based organisations who have exemplified the spirit of corporate citizenship and digital readiness, or who have pledged to empower their employees and customers to embrace the digital future.

Organised by IMDA and MCI, the inaugural DPP awards will be held in conjunction with the SG:D Techblazer Awards at the Singapore Tech Industry Gala Night in November 2019.

DPP Award Categories and Judging

There are two award categories:

- Large organisations (200 and more employees);
- Small and Medium Sized Organisations (less than 200 employees)

Judging criteria:

- Impact of the initiative
- Organisation Engagement (level of participation by management and staff)
- Sustainability of the project
- Innovation

The judging panel comprises:

- Ms Yong Ying-I, Permanent Secretary, Ministry of Communications and Information, Chairperson of the Digital Readiness Council
- Mr Douglas Foo, Deputy Chairperson of the Digital Readiness Council, Chair of Digital Readiness Network, Founder and Chairman of Sakae Holdings Ltd
- Ms Tin Pei Ling, Deputy Chairperson of the Digital Readiness Council, Chair of Digital Readiness WOG Workgroup, MacPherson MP, Deputy Chair of the Communications and Information GPC
- Ms Anita Low, Member of the Digital Readiness Network, Senior Director of TOUCH Community Services,

Organisations can submit their nominations online at www.mci.gov.sg/dppawards. The closing date is 2359 hours on 30 August 2019.

About Digital Participation Pledge

The Digital Participation Pledge (DPP) encourages the private, people and public organisations to take action to help more people become digitally ready. Organisations can pledge to equip employees/ students with digital skills; educate customers/ clients/ stakeholders on the use of their digital services; offering and designing their digital services to be inclusive and safe; and volunteering or giving resources to support digital-readiness efforts. More details at www.digitalreadiness.sg/pledge

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