

ANNEX A: SIGNING EVENTS & ANNOUNCEMENTS TO BE MADE BY SINGAPORE COMPANIES

All media are invited to join us for the following press events, taking place from 4 to 6 December 2019. Details of the respective events are provided below. To RSVP for individual events or for media enquiries, kindly contact Toh Weiming at weiming.toh@tateanzur.com / +65 9023 7972.

The Singapore Pavilion is located at Booth E08, Level 5, Sands Expo & Convention Centre.

*Please note that all information provided below is **embargoed and not for dissemination/publication**, until the corresponding date and time of the media event/announcement indicated below.*

Date / Time	Event / Announcement
Wednesday, 4 December 2019	
12.00nn – 1.00pm Singapore Pavilion, Screening Room	[Announcement] mm2 Entertainment presents a new initiative called “Go Local, Go Cinema”.
1.30pm – 3.00pm Singapore Pavilion, Screening Room	[Media Event] Signing of MOU between i) Mediacorp and ViuTV; and ii) Mediacorp and Wattpad
4.00m – 5.00pm Singapore Pavilion, Screening Room	[Media Event] CreativesAtWork premiere 3 (out of 15) completed works of the digital initiative called “STOREYS”. STOREYS is a digital campaign to discover, fund and promote the work of 15 independent content creators to tell impactful stories to drive positive social change in Singapore. Partnering with IMDA of Singapore, the initiative aims to encourage content creators to create impactful stories to drive positive social change in Singapore. Filmmakers and mentors, including Mediacorp Artist, Xiang Yun who stars as the lead actor in one of the shorts, will be in attendance and taking questions from the media.
5.00m – 6.00pm Singapore Pavilion, Screening Room	[Networking Event] Meet-and-Greet with Singapore Media Companies & Producers. Hosted by Association of Independent Producers Singapore (AIRPO)
Thursday, 5 December 2019	
10.00am – 11.00am Singapore Pavilion, Screening Room	[Presentation] ‘Marketplaces: The Future of Content Distribution and Acquisition’ - Vuulr CEO, Ian McKee, shares his perspective on content marketplaces and its place in the new economy.
11.30am – 12.30nn	[Media Event] Signing of MOI between Tencent-VSM and IMDA

Singapore Pavilion, Screening Room	
2.00pm – 3.00pm Singapore Pavilion, Screening Room	<p>[Media Event] <i>LEAP! Uncovering the Next Wave of Singapore and Regional Filmmakers</i></p> <p>Following the success of 15 Shorts created by Daniel Yun, Blue3Asia is announcing a new initiative in partnership with CreativesAtWork. Film producers from Singapore will mentor young directors from Singapore and Southeast Asia, including an intensive one-week workshop for the films to be made in 2020. The initiative will be selecting more filmmakers for their inaugural batch, as well as partnership with distribution platforms.</p>
3.00pm – 4.00pm Singapore Pavilion, Screening Room	<p>[Content Showcase] <i>'Circle Line: From Script to Screen'</i> - Taipan Films presents a 3-minutes sneak of their upcoming thriller and Singapore's first creature monster flick.</p> <p>Director Chua Jing Du, Producer Juan Foo, and Co-Producer Ng Say Yong (mm2 Entertainment), VFX Supervisor Barry Lim, and Actor Peter Yu will be in attendance to share about the development, pre-visualisation, stunt rehearsals, CGI-VFX and other processes, including being the first Singapore film to shoot at Iskandar Malaysia Studios.</p>
5.00pm – 6.00pm Singapore Pavilion, Screening Room	<p>[Media Event] Outdoor Channel, Parade Media Content and Equity Partnership Signing and Launch of a new lifestyle brand – MyLife.</p>
Friday, 6 December 2019	
11.00am – 11.30am Singapore Pavilion, Screening Room	<p>[Showcase Presentation] Presentation of the first season of LIFE by Laila. Laila White, Asia's leading fitness instructor and wellness guru, together with Elliot Rudge, they share insights on the wellness industry and the conceptualisation of the programme with a focus on "balance", by Aqieve.</p>