




ANNEX: INFORMATION ON THE MEMBERS OF THE MEDIA INTERNATIONAL ADVISORY COUNCIL

<p>Mr S Iswaran Minister for Communications and Information</p> <p>Chairman of the Media IAC</p> 	<p>Mr Iswaran is the Minister for Communications and Information. The Ministry focuses on strengthening the Infocomm and Media sectors and accelerating digital transformation and adoption. Mr Iswaran is also the Minister-in-charge of Cybersecurity and Trade Relations.</p>
<p>Mr Alvin W. Sariaatmadja President Director, PT Elang Mahkota Teknologi Tbk (Emtek)</p> 	<p>Alvin Sariaatmadja is the President Director of PT Elang Mahkota Teknologi Tbk (Emtek), a diversified Indonesian company focusing on Media, Content, Digital and Healthcare. Since joining the company in 2007, Alvin has been responsible for the company's digital initiative including E-Commerce, Payments and Video Streaming.</p>
<p>Mr Bill Holmes Chief Business Development Officer, Netflix</p> 	<p>Bill Holmes is the global head of business development at Netflix, the world's leading internet entertainment service. In this capacity, he leads the company's regional teams in building distribution partnerships with consumer electronics companies (Samsung, LG, Sony, Huawei), regional and local pay-TV operators and telcos (Comcast, Sky, Telefonica, Globe Telecom, Airtel), global platform partners (Amazon, Apple, Google) and retailers through Netflix's prepaid gift card program.</p> <p>Prior to Netflix, Bill was VP at DivX, Inc., where he led the company's consumer electronics business unit and was responsible for overall strategy, partnerships, product development and marketing.</p>

Mr Chase Carey
CEO and Executive Chairman,
Formula One Group



Chase Carey is the Executive Chairman and Chief Executive Officer of Formula One Group, who is responsible for the strategy and operations of the company.

Prior to Formula One, Chase helmed several positions at 21st Century Fox, including Vice Chairman from 2016 to 2019 and Executive Vice Chairman from 2015 to 2016, and as President and Chief Operating Officer and Deputy Chairman from 2009 to 2015. He oversaw the world's premiere portfolio of entertainment, news and sports franchises as well as worldwide broadcast, pay television and satellite assets.

Chase continues to serve as a non-executive Vice Chairman of 21st Century Fox. Prior to 21st Century Fox, he was President and Chief Executive Officer of DIRECTV, Inc., where he led the operations and strategic direction of the DIRECTV, Inc. companies, as well as serving on The DIRECTV Group board of directors.

Mr Chatri Sityodtong
Founder, Chairman, and CEO,
ONE Championship



Chatri Sityodtong is the Founder, Chairman and Group CEO of ONE Championship, Asia's largest global sports media property in history with a broadcast to over 2.6 billion potential viewers across 140+ countries around the world.

Sityodtong is a self-made entrepreneur and lifelong martial artist from Thailand. His rags-to-riches life story has inspired millions around the world on BBC, CNN, Bloomberg, CNBC, and other major media. Most recently, Forbes selected Sityodtong as one of Asia's next generation tycoons. Sityodtong was also named "Asia's King of Martial Arts" by Financial Times, and Asia's 3rd Most Powerful Person In Sports by FOX Sports. He is also a perennial keynote speaker at the world's top business conferences such as Forbes Global CEO Conference, Milken Institute, CNBC Asia Business Leaders Awards, Bloomberg Summit, YPO Edge, Global Entrepreneurship Summit (GES), Cannes Lions, Asian Leadership Conference, and others.

Dr. Gong Yu
Founder and CEO, iQIYI



Gong Yu is the Founder, Chief Executive Officer and Director of iQIYI, and oversees the company's overall strategy and business operations. Prior to founding iQIYI, Dr. Gong was the President and Chief Operating Officer of umessage.com, a top mobile internet services solution provider in China.

Dr. Gong has also served in the roles of Vice President, Senior Vice President, and Chief Operating Officer at Sohu.com, a Nasdaq-listed company, from 2003 to 2008. From 1999 to 2003, Dr. Gong was the Founder and Chief Executive Officer of focus.cn, the then largest real estate search website in China, which was sold to Sohu.com (Nasdaq: SOHU).

Ms Janice Lee
Managing Director, PCCW Media Group



Janice Lee is Managing Director of PCCW Media Group, overseeing the company's media and entertainment businesses including Hong Kong's largest pay TV service, Now TV, over-the-top (OTT) entertainment services, and digital music services. Janice spearheaded the internationalisation of PCCW's media business of Viu, which is now Asia's leading video streaming service with over 30 million monthly active users across 17 markets in Southeast Asia, India, Middle East and South Africa.

Mr Joe Ravitch
Co-Founder and Partner, Raine Group LLC



Joe Ravitch is a Co-Founder and Partner of global merchant bank Raine, which focuses on the TMT sector. Joe is active across all of Raine's businesses and works closely with large global and regional entertainment, sports and digital media conglomerates as well as earlier-stage, high-growth media companies as an advisor and investor across all of Raine's businesses. Based in New York and Los Angeles, Joe also spends considerable time in Europe, the Middle East and Asia. Joe serves on the boards of all Raine portfolio companies, which include Vice Media, Important Studios, Propagate Media, Margaritaville and Imagine Entertainment.

Prior to Raine, Joe was a senior partner at Goldman Sachs where he spent approximately 16 years based in London, Hong Kong and New York working on both

	<p>principal and advisory transactions in the sports, media and telecommunications industries, including the creation of the YES Network, the sale of MGM Studios and the spinoff of NBA China.</p>
<p>Mr Li Ruigang Chairman and CEO, CMC Capital Group</p> 	<p>Li Ruigang is Chairman and CEO of CMC Capital Group, a leading equity investment group in China with a focus on Media, Technology and Consumer sectors. Through Li's chairmanship, CMC's most important investments include controlling stake acquisition of New Corporation's China assets, a joint venture with DreamWorks Animation, a joint venture with world-leading Chinese language TV content provider and broadcaster TVB and beyond.</p> <p>Presently, Li also helms several board positions such as the Chairman of Shaw Brothers Holdings Ltd, Vice Chairman of Television Broadcasts Ltd and Board Member of Creative Artists Agency Inc. Prior to CMC, Li was the President of Shanghai Media Group and grew the company into China's leading media conglomerate with the most diversified media assets of national reach.</p>
<p>Mr Robert Gilby Founder and CEO, Blue Hat Ventures</p> 	<p>Rob Gilby is CEO & Founder, Blue Hat Ventures, an advisory & investment firm focused on high growth businesses in the Consumer, Media & Technology sectors across Asia. He has also been a Consumer & Media Tech Champion for more than 20 years.</p> <p>With 26 years at leading organizations Disney, WarnerMedia and PwC across Asia Pacific and Europe, Rob has established deep industry expertise on the convergence of Consumer, Media & Technology. Through leadership roles and board member positions with digital media, entertainment, distribution, strategy & marketing organizations he's become a trusted advisor to leaders across the industry.</p> <p>Rob is also the Chairman of the Advisory Board of the Singapore Media Festival (SMF), as well as a member on IMDA's Board.</p>

Mr Uday Shankar
President, The Walt Disney Co.
(APAC)



Uday Shankar is the Chairman of The Walt Disney Co. (Southeast Asia), as well as the Chairman of Star India and The Walt Disney Co. India, where he leads the charge for Disney's media networks and direct-to-consumer businesses.

Prior to his current role, Uday was President of 21st Century Fox for Asia, overseeing Fox's television and online video platform business across the region.

Mr Vivek Couto
Executive Director, Media
Partners Asia



With more than 20 years of experience in media and telecoms, Vivek Couto is the Executive Director and Co-Founder of Media Partners Asia (MPA). With offices in Singapore, India, Hong Kong, MPA is a leading independent provider of advisory, consulting and research services, focusing on media, telecoms, sports and entertainment in Asia Pacific.

At MPA, Vivek leads teams to offer clients corporate strategy, market research, asset appraisal and M&A-related due diligence. MPA also hosts the leading annual summit APOS, Asia's premier event for the media, telecoms and entertainment industry.

Vivek also serves a member on IMDA's Board.

